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**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF LAW
END TERM EXAMINATION - JUN 2023**

Semester : Semester II - 2022

Course Code : BBL2002

Course Name : Sem II - BBL2002 - Investment Management

Program : BBL

Date : 16-JUN-2023

Time : 1.00PM - 4.00PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) *Read all questions carefully and answer accordingly.*
 - (ii) *Scientific and non-programmable calculator are permitted.*
 - (iii) *Do not write any information on the question paper other than Roll Number.*
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ANSWER ALL THE QUESTIONS

(10 X 10 = 100M)

1. Goal-based investing is a relatively new approach to wealth management that emphasises investing to attain specific life goals. Explain the term investment goals and highlight the need to have an investment goal.
(CO4) [Comprehension]
2. A stock exchange is an important factor in the capital market. It is a secure place where trading is done systematically. In this context explain the major functions of the stock exchange.
(CO3) [Application]
3. Write a short note on the following
 - a. Fundamental analysis.
 - b. Technical analysis.
(CO5) [Application]
4. Differentiate between preference shares and equity shares.
(CO2) [Comprehension]
5. Risk is an unavoidable part of life. Everyone, from individuals to large organisations, faces the risk of some kind daily. Knowing the different types of risk and how they can affect you and your organisation is critical to mitigating potential losses. Explain the term systematic risk and discuss the different types of systematic risk.
(CO4) [Application]

6. A speculator utilises strategies in an attempt to outperform traditional longer-term investors. Speculators take on risk, especially for anticipating future price movements, hoping to make significant gains to offset the risk. Keeping the above statements in mind, explain various kinds of speculators in the Indian stock market.

(CO1) [Comprehension]

7. Market Players include all participants in the securities markets, including market intermediaries, issuers of securities, and others. Identify the major secondary market participants who primarily participate in stock exchange activities.

(CO5) [Comprehension]

8. Investing can provide you with another source of income, fund your retirement or even get you out of a financial jam. Above all, wealth helps you meet your financial goals and increase your purchasing power over time. As an investment management student, discuss the features of investment you will consider before investing.

(CO1) [Comprehension]

9. The money market is an essential component of the Indian financial market. Discuss in detail the importance of the money market in the Indian financial system.

(CO2) [Comprehension]

10. Define the term unsystematic risks and discuss the various kinds of unsystematic risks in Indian financial markets.

(CO3) [Comprehension]