

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF MEDIA STUDIES
END TERM EXAMINATION - JUN 2023**

Semester : Semester II - 2022

Course Code : BAJ1020

Course Name : Sem II - BAJ1020 - Reporting and Editing Techniques

Program : BAJ

Date : 12-JUN-2023

Time : 1.00PM - 4.00PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.*
- (ii) Question paper consists of 3 parts.*
- (iii) Scientific and non-programmable calculator are permitted.*
- (iv) Do not write any information on the question paper other than Roll Number.*

PART A

ANSWER ALL THE QUESTIONS

(10 X 2 = 20M)

1. The Information about the publication of the newspaper such as editor, place of publication, printer, manager, press etc. carried in the newspaper is called as:
(CO4) [Knowledge]
2. It is important for reporters to talk to sources.
(CO1) [Knowledge]
3. Usually the race or ethnicity of people involved in news stories are included.
(CO2) [Knowledge]
4. One of the disadvantage of beat reporting is
(CO2) [Knowledge]
5. The head of the editorial department of a newspaper is called:
(CO4) [Knowledge]
6. A news story is balanced by a reporter.
(CO1) [Knowledge]
7. The two types of opinion writing in journalism are called.
(CO5) [Knowledge]
8. To get in depth information on any given issue from the respondent, this interview is conducted.
(CO3) [Knowledge]
9. In a news copy what does 'XXX' denotes.
(CO5) [Knowledge]

10. To get the lowest rate of refusal from the respondent for an interview, while initially contacting them is:

(CO3) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(8 X 5 = 40M)

11. The different personnel in the newspaper organisation are, the managing editor, chief editor, city editor, national editor and foreign editor. Explain the tasks they perform in the newspaper organisation.
- (CO4) [Comprehension]
12. Write an editorial on any one of the current issues of your interest.
- (CO5) [Comprehension]
13. Explain the five most important elements of a news story.
- (CO1) [Comprehension]
14. Write a list of ten questions to be asked to a newly elected Chief Minister of a state, for the development of the State.
- (CO3) [Comprehension]
15. Does Covering Press conference and meetings require special skills. Explain
- (CO2) [Comprehension]
16. Confidence, objectivity, awareness, intelligence, questioning nature, diplomacy, ability to write and sense of humour are the notable characteristics of a copy editor, If these are his/her notable characteristics. Explain the duties of a copy editor.
- (CO5) [Comprehension]
17. From the following facts, write the first two paragraphs of a news article.
- Who : 40 passengers
What : evacuated from a Northwest jet, Flight 428
Where : at the Bengaluru International Airport
When : Monday following a flight from Guwahati to Bengaluru
Why : A landing tower employee spotted smoke near the wheels
How : Not applicable
Other information : There was no fire or injuries; the smoke was caused by hydraulic fluids leaking onto hot landing brakes, according to Mr. Ganapathy, northwest spokesman
- (CO3) [Comprehension]
18. Style is "the way things are done around the newsroom". It is basically a preference for one way of doing things over another way when there are two or more acceptable ways of doing it. Style books/sheets help in maintaining consistency in the writing of newspaper stories. Explain as why the newspapers follow style books/sheets to make their task simpler, faster and lesser expensive.
- (CO4) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(2 X 20 = 40M)

19. Union law minister Mr. XYZ's assurance that the government intends to revisit constitutional safeguards that are misused by corrupt officials to ward of prosecution is timely. Evidence suggests that these safeguards formulated to prevent harrasment of public officials, have become a liability in the fight against corruption. As the minister said, these laws need to be rationalised and simplified to ensure that transparency and accountability are not compromised in public administration. At the heart of the problem is Article 311 of the Constitution that mandates prior permission from the government for courts to prosecute a corrupt public official. Though this provision has since been amended, the minister himself is on record that even the amended law has, at times, been interpreted in ways to prevent prosecution of the corrupt. Statistics quoted by the minister are revealing: Of the 153 cases waiting sanction from the government, 21 have been pending for more than three years, 26 between two and three years, and 25 between one and two years. The Minister also said "Departmental enquires are soft-pedalled either out of patronage or misplaced corruption". Clearly, the ailment has been diagnosed. Now the minister must order medication. The contentious clause must be suitably amended so that its scope is limited to the original intent: public officials should be able to act without the fear of possible harassment by their political bosses or even other officials. A repeal of the clause could lead to an impasse in administration since, in the absence of any safeguards, public officials might adopt an excessively cautious approach towards potentially controversial issues and refuse to act quickly on pressing administrative matters. However, these concerns, though legitimate, must not override the efforts of the government to make governance more transparent and public officials accountable. Corrupt public officials are enemies of the public. Their corruption is not merely a moral problem but it also negatively impacts the general efficiency of the country. Laws like the Right to Information Act have been enacted to curb corruption in the government. The judiciary too has joined the efforts to raise the standards of accountability and transparency in administration. These efforts will come a cropper if the same yardsticks are not applied to the bureaucracy.

Answer the following questions:

- Why Article 311 of the Constitution is not helpful in not prosecuting the corrupt officials?
- What happens if the contentious clause is amended?
- Who are the enemies of the Public and the repercussion of them?
- According to you what are the limitations of RTI and how more power can be given to RTI.

(CO3) [Application]

20. Write an editorial projecting "Rahul Gandhi as future Prime Minister of India".

(CO5) [Application]