

Roll No



**PRESIDENCY UNIVERSITY  
BENGALURU**

**SCHOOL OF MEDIA STUDIES  
END TERM EXAMINATION - JUN 2023**

**Semester :** Semester IV - 2021

**Course Code :** BAJ2005

**Course Name :** Sem IV - BAJ2005 - News Desk and News Editing

**Program :** BAJ

**Date :** 7-JUN-2023

**Time :** 1.00PM - 4.00PM

**Max Marks :** 100

**Weightage :** 50%

**Instructions:**

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

**PART A**

**ANSWER ALL THE QUESTIONS**

**(10 X 2 = 20M)**

1. What according to you should be the eligibility criteria to become a Journalist?  
(CO3) [Knowledge]
2. Why do you want to become a media professional? Give reasons.  
(CO1) [Knowledge]
3. What is the difference between a Documentary and Feature Film?.  
(CO2) [Knowledge]
4. Write four qualities of your favourite newspaper.  
(CO3) [Knowledge]
5. Explain the Role of News Room in a media house.  
(CO4) [Knowledge]
6. Explain the difference between News Report & News Feature.  
(CO3) [Knowledge]
7. News Photographer is important for news media house. Explain.  
(CO1) [Knowledge]
8. Explain the role of input desk incharge in a news room?  
(CO4) [Knowledge]
9. Monitoring of media is good or bad. Write your opinion.  
(CO2) [Knowledge]

10. Why a crime reporter should have knowledge of law? Explain.

(CO4) [Knowledge]

## PART B

### ANSWER ALL THE QUESTIONS

(8 X 5 = 40M)

11. What is the importance of the Headline of a news report? Explain.

(CO2) [Comprehension]

12. Crime reporters should be aware of major laws. Elaborate and Explain.

(CO3) [Comprehension]

13. "Reporters can impact public opinion". What is your opinion ? Explain.

(CO4) [Comprehension]

14. News Anchors can be reporters. Do you agree? Comment with example.

(CO4) [Comprehension]

15. Hard News is different from Soft News. Discuss at least three differences.

(CO1) [Comprehension]

16. Who is a "Stringer" in a News House? List the main functions and duties of a stringer.

(CO3) [Comprehension]

17. The press conference can be termed as Planned News, Do you agree? Describe five features of such news.

(CO1) [Comprehension]

18. Enlist and Explain the major problems faced by a Reporter covering a Political Rally.

(CO2) [Comprehension]

## PART C

### ANSWER ALL THE QUESTIONS

(2 X 20 = 40M)

19. There is a major fire in one big hospital of the city. As a reporter, you are at the location. Explain the way you will manage the situation fulfilling your humanitarian as well as professional responsibilities.

(CO4) [Application]

20. You are working for " tvtoday.com" in Bengaluru and in that scenario describe and explain the 10 major qualities of a good digital news reporter.

(CO3) [Application]