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**PRESIDENCY UNIVERSITY
BENGALURU**

SET - A

**SCHOOL OF ENGINEERING & SCHOOL OF DESIGN
MID TERM EXAMINATION - APR 2023**

Semester : Semester II - 2022

Course Code : ENG2001

Course Name : Sem II - ENG2001 - Advanced English

Program : All Programs

Date : 15-APR-2023

Time : 11.30AM - 1PM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
 - (ii) Question paper consists of 3 parts.
 - (iii) Scientific and non-programmable calculator are permitted.
 - (iv) Do not write any information on the question paper other than Roll Number.
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PART A

ANSWER ALL THE QUESTIONS

(15 X 1 = 15M)

1. Identify the fallacy in the statement: "Crime in this city is getting worse and worse. Just yesterday, two people were held up at ATMs downtown."
a) False Dilemma (CO1) [Knowledge]
b) Hasty Generalization
c) Ad Hominem
d) Both b and c
2. A ----- wrongly assumes that an event that occurs after another event is caused by the first event.
a) Post Hoc fallacy (CO1) [Knowledge]
b) Circular Reasoning Fallacy
c) Strawman
d) None of the above
3. is a critical reading strategy that enables you to make inferences about a reading's historical and cultural context and to examine the differences between its context and your own.
a) Contextualizing (CO1) [Knowledge]
b) Emotional Manipulation
c) Logical Fallacy
d) None of the above

4. Analysing assumptions involves examining a reading closely to uncover the -----that are taken for granted and assumed to be commonly accepted truths. (CO1) [Knowledge]
- a) ideas
 - b) beliefs
 - c) values
 - d) all the above
5. -----enhance literal meaning by implying abstract ideas through vivid images and by evoking feelings and associations (CO1) [Knowledge]
- a) Symbolism
 - b) Metaphor
 - c) Metaphor, simile, and symbolism
 - d) Simile
6. Identify the fallacy in the sentence: "Same-sex marriage is wrong because marriage is between a man and a woman." (CO1) [Knowledge]
- a) Red Herring
 - b) Hasty Generalisation
 - c) Circular Reasoning
 - d) Slippery Slope
7. Identify the fallacy in the statement: "My opponent, one of the richest men in the state, wants to cut taxes for himself and his rich friends." (CO1) [Knowledge]
- a) Circular Reasoning
 - b) Hasty Generalisation
 - c) Ad Hominem
 - d) Strawman
8. For effects, considerconsequences. (CO1) [Knowledge]
- a) Long-term
 - b) Short-term
 - c) Both b & c
 - d) None of the above
9. What is the purpose of using visuals in a presentation? (CO2) [Knowledge]
- a) To make the presentation more entertaining
 - b) To help the audience understand complex information
 - c) To fill up space on the slide
 - d) None of the above
10. Which of the following is NOT an important consideration when choosing your content for a technical presentation? (CO2) [Knowledge]
- a) Relevance
 - b) Clarity
 - c) Difficulty
 - d) Ease of understanding

11. What is the best way to handle nervousness during a presentation?
a) Ignore it and push through (CO2) [Knowledge]
b) Take deep breaths and visualize success
c) Drink alcohol to calm nerves
d) None of the above
12. Which of the following software options is NOT as a popular option for creating presentations?
a) Microsoft Excel (CO2) [Knowledge]
b) Google slides
c) Prezi
d) Microsoft PowerPoint
13. What is the importance of analysing your audience before creating a presentation?
a) To tailor your message to their needs and interests (CO2) [Knowledge]
b) To create visuals that are visually appealing
c) To practice your delivery
d) To anticipate questions
14. How should you develop the content for each slide?
a) Use lots of images and no text (CO2) [Knowledge]
b) Use long paragraphs and complicated words
c) Use bullet points and short sentences
d) Don't develop content for each slide
15. Which of the following is a way to engage the audience during a presentation?
a) Asking questions (CO2) [Knowledge]
b) Using humour
c) Telling stories
d) All of the above

PART B

ANSWER ALL THE QUESTIONS

(3 X 5 = 15M)

16. Write a short paragraph analyzing the highlighted assumption from the essay, "The Myth of Multitasking."
To Chesterfield, "After all, **information is power**, and if one can process more information all at once, perhaps one can be more powerful." This is **techno-social Darwinism**, nature red in pixel and claw.
(CO1) [Comprehension]
17. Write a short paragraph analyzing the highlighted assumption from the essay, "Is Google Making Us Stupid?"
When we read online, Maryanne Wolf says, we tend to become "**mere decoders of information.**" Our ability to interpret text, to make the rich mental connections that form when we read deeply and without distraction, remains largely disengaged.
(CO1) [Comprehension]
18. How can you make your presentation interactive to involve the audience and keep them engaged?
(CO2) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

19. There are different types of essays. Write an essay arguing for your preferred causes or effects for an event, a phenomenon, or a trend.
(CO1) [Application]
20. Create seven presentation slides that visually present the influence of mobile phones on young minds.
(CO2) [Application]

