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PRESIDENCY UNIVERSITY BENGALURU

SCHOOL OF ENGINEERING MID TERM EXAMINATION - MAY 2023

Semester : Semester II - B.Tech LAN - 2022
Course Code : ENG2001
Course Name : Sem II - ENG2001 - Advanced English
Program : Languages for B.Tech

Date : 22-MAY-2023
Time : 10.30 AM - 12.00 PM
Max Marks : 50
Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(15 X 1 = 15M)

1. Writers often try to arouse emotions in readers to excite their interest, make them care, or move them to take an action is known as -----.
 a) Emotional Manipulation. (CO1) [Knowledge]
 b) Patterns of Opposition
 c) Contextualizing
 d) Figures of Speech
2. Cause and effect essays require.....
 a) Thinking (CO1) [Knowledge]
 b) Drafting
 c) Revising & Research
 d) All the above
3. When you compare two reading selections, you look for -----When you contrast them, you look for ----
 ----.
 a) Similarities and Differences (CO1) [Knowledge]
 b) Differences and Differences
 c) Differences and Similarities
 d) Similarities and Similarities

4. What should the title slide of your presentation do? (CO2) [Knowledge]
- a) Be boring
 - b) Show a lot of text and images
 - c) Be difficult to read
 - d) Give your audience an idea of what your presentation is about
5. What is the first step in planning a presentation? (CO2) [Knowledge]
- a) Selecting a topic
 - b) Identifying your audience
 - c) Creating an outline
 - d) Choosing supporting materials
6. Identify the fallacy in the statement: "Crime in this city is getting worse and worse. Just yesterday, two people were held up at ATMs downtown." (CO1) [Knowledge]
- a) False Dilemma
 - b) Hasty Generalization
 - c) Ad Hominem
 - d) Both b and c
7. Why is it important to practice your delivery before delivering your presentation? (CO2) [Knowledge]
- a) To make your presentation longer
 - b) To be more confident and comfortable with the material
 - c) To make your presentation more expensive
 - d) To make your presentation less engaging
8. What is the importance of analysing your audience before creating a presentation? (CO2) [Knowledge]
- a) To tailor your message to their needs and interests
 - b) To create visuals that are visually appealing
 - c) To practice your delivery
 - d) To anticipate questions
9. ----- can help the reader understand the dialogue of opposing voices and values represented in the text. (CO1) [Knowledge]
- a) Contextualizing
 - b) Analyzing opposition
 - c) Both a and b
 - d) Patterns of opposition
10. While speculating causes and effects, the writer often rely on..... (CO1) [Knowledge]
- a) Evidence
 - b) Fake data
 - c) Research
 - d) None of the above
11. The ----- fallacy distracts readers with irrelevant arguments. (CO1) [Knowledge]
- a) Strawman
 - b) Slippery Slope
 - c) Circular Reasoning
 - d) Red Herring

- 12.** To evaluate the logic of an argument, you first decide whether the argument's reasons and support are -----.
- a) inappropriate (CO1) [Knowledge]
 - b) appropriate
 - c) partially true
 - d) Both b and c
- 13.** Why is it important to deliver a technical presentation with confidence, clarity, and engagement?
- a) To show off technical skills (CO2) [Knowledge]
 - b) To avoid audience questions
 - c) To engage and communicate with the audience effectively
 - d) To make the presentation longer
- 14.** How can you prepare for questions from the audience?
- a) Anticipate questions and prepare answers in advance (CO2) [Knowledge]
 - b) Avoid taking questions from the audience
 - c) Pretend not to hear questions from the audience
 - d) None of the above
- 15.** What is the purpose of using visuals in a presentation?
- a) To make the presentation more entertaining (CO2) [Knowledge]
 - b) To help the audience understand complex information
 - c) To fill up space on the slide
 - d) None of the above

PART B

ANSWER ALL THE QUESTIONS

(3 X 5 = 15M)

- 16.** Nicholas Carr writes in her essay, "Is Google Making us Stupid," referring "the media theorist Marshall McLuhan who pointed out in the 1960s that, "media are not just passive channels of information. They supply the stuff of thought, but they also shape the process of thought. And what the Net seems to be doing is chipping away my capacity for concentration and contemplation."
Compare and contrast the above proposition with your personal experience on multitasking.
- (CO1) [Comprehension]
- 17.** Christine Rosen writes in the essay, "The Myth of Multitasking," that "I multitask every single second I am online," confessed one study participant. "At this very moment I am watching TV, checking my email every two minutes, reading a newsgroup about who shot JFK, burning some music to a CD, and writing this message." Compare and contrast the above proposition with your experience or understanding on multitasking.
- (CO1) [Comprehension]
- 18.** Why is it important to rehearse a presentation before delivering it? What are the steps involved for rehearsing a presentation?
- (CO2) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

- 19.** Create seven presentation slides that visually present the importance of social media for networking.
(CO2) [Application]
- 20.** Argument essay intends to give an argument over another. Write an essay arguing for your preferred causes or effects for an event, a phenomenon, or a trend.
(CO1) [Application]