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PRESIDENCY UNIVERSITY BENGALURU

SCHOOL OF ENGINEERING MID TERM EXAMINATION - MAY 2023

Semester: Semester VI - B.Tech CSE - 2020 Date: 18-MAY-2023

Course Code: MGT112 **Time**: 2.00 PM - 3.30 PM

Course Name: Sem VI - MGT112 - Engineering Economics Max Marks: 60

Program: B.Tech. Computer Science and Engineering Weightage: 30%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the guestion paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(5 X 2 = 10M)

1. List out the steps in Decision-Making process

(CO1) [Knowledge]

2. Engineering and economics are connected. How do you explain?

(CO1) [Knowledge]

3. Explain price elasticity coefficient and their expected signs and values.

(CO2) [Knowledge]

4. What is meant by a demand schedule?

(CO2) [Knowledge]

5. How are price and quantity demanded related?

(CO2) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

 $(6 \times 5 = 30M)$

6. Briefly explain the role of engineers in business.

(CO1) [Comprehension]

7. Illustrate Law of Demand, Determinants of law of demand with suitable examples.

(CO1) [Comprehension]

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8. What is meant by factors of production? How many classifications exist? Illustrate.

(CO1) [Comprehension]

9. If there is an increase in price of product X from Rs. 20 to 35 the demand for product Y increases from 300 to 400 kgs. Calculate Cross Elasticity

(CO2) [Comprehension]

10. Does price alone determine the quantity of the product demand in the market? Ilustrate

(CO2) [Comprehension]

11. One person's income would be other person's expenditure. Illustrate.

(CO2) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

- **12.** a. If there is an increase in price of product X from Rs. 30 to 40, the demand for product Y increases from 400 to 500 kgs. Calculate Cross Elasticity (5 Marks)
 - b. If there is an increase in the price of a component A from Rs. 15 to 20 and as a result the demand for component B decreases from 40 to 30. calculate cross elasticity.(5 marks).

(CO2) [Application]

- 13. The demand function for a computer spare part is given as Q=500-4P
 - 1. Determine demand if the price is Rs.10, 15, and 20 (4 MARKS)
 - 2. At what price demand would be zero? (3 MARKS)
 - 3. What price producer would charge if he wants to sell 380 units per week? (3 MARKS)

(CO1) [Application]

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