

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
MID TERM EXAMINATION - APR 2023**

Semester : Semester IV -2021

Course Code : DES2007

Course Name : Sem IV - DES2007 - Elements of Fashion Illustration

Program : BDF

Date : 17-APR-2023

Time : 9:30AM - 11AM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(5 X 3 = 15M)

1. Define fashion croques ?
(CO1) [Knowledge]
2. List the different types of fabric rendering.
(CO1) [Knowledge]
3. Define Texture rendering in fashion.
(CO2,CO1) [Knowledge]
4. Define Texture in fashion rendering.
(CO2) [Knowledge]
5. Define Balance in illustration
(CO2) [Knowledge]

PART B

ANSWER THE FOLLOWING QUESTION

(1 X 15 = 15M)

6. Explain in detail the history of fashion illustration.

(CO2) [Comprehension]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 20 = 20M)

7. Explain and render 9 head Mens flesh figure theory using colour mediums.

(CO1,CO2) [Application]