

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
MID TERM EXAMINATION - APR 2023**

Semester : Semester IV - 2021

Course Code : DES2015

Course Name : Sem IV - DES2015 - Design Studio Foundation In Spatial Language

Program : BDS

Date : 17-APR-2023

Time : 9:30AM - 11AM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(2 X 2 = 4M)

1. Mention the different kind of Lightings which will be used in Restaurants.

(CO1,CO2) [Knowledge]

2. What does Red color signify at KFC? justify using color theory.

(CO2,CO1) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 3 = 6M)

3. Explain the significance of Lighting in spatial design.

(CO1,CO2) [Comprehension]

4. Explain the typology of Restaurants in detail.

(CO1,CO2) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(2 X 20 = 40M)

5. When and how did the idea of Restaurant start? Describe the food culture of India taking few examples.

(CO2,CO1) [Application]

6. How did the concept of Restaurant start? Explain the history, timeline and food culture in detail using example.

(CO1,CO2) [Application]