



PRESIDENCY UNIVERSITY BENGALURU

SCHOOL OF DESIGN MID TERM EXAMINATION - APR 2023

Semester: Semester VI - CD - 2020 Date: 15-APR-2023

Course Code: BDC312 Time: 2:00PM - 3:30P

Program: Communication Design Weightage: 30%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER THE FOLLOWING QUESTION

 $(1 \times 10 = 10M)$

1. Write a brief note on Pre-cinema (before 1895) & Birth of cinema (1895-1900) films.

(CO1) [Knowledge]

PART B

ANSWER ALL THE QUSTIONS

(2 X 15 = 30M)

2. Explain the effects of diffrent kinds of camera shots used in filmmaking. Which shot is generally used when interacting and conversing.

(CO2) [Comprehension]

3. What are the different types of camera angles used in filmmaking, and what are the their effects.

(CO3) [Comprehension]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 20 = 20M)

4. Write about the short film individual project you have worked on(process, genre etc). Submit the film along with screenplay & Storyboard.

(CO4,CO5) [Application]