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**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
MID TERM EXAMINATION - APR 2023**

Semester : Semester IV - 2021

Course Code : DES2041

Course Name : Sem IV - DES2041 - Research Methodology

Program : BDC

Date : 13-APR-2023

Time : 9.30AM - 11.00AM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.*
 - (ii) Question paper consists of 3 parts.*
 - (iii) Scientific and non-programmable calculator are permitted.*
 - (iv) Do not write any information on the question paper other than Roll Number.*
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PART A

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

1. What is the importance of Literature review in research paper ?

(CO1) [Knowledge]

2. Brief about quantitative, qualitative and descriptive research.

(CO1) [Knowledge]

PART B

ANSWER THE FOLLOWING QUESTION

(1 X 15 = 15M)

3. What are the 5 steps of data analysis?

(CO2) [Comprehension]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 15 = 15M)

4. What is the philosophy of research write with its philosophies?

(CO2) [Application]