PRESIDENCY UNIVERSITY
BENGALURU

SCHOOL OF INFORMATION SCIENCE
MID TERM EXAMINATION - APR 2023

Semester : Semester II - 2022
Course Code : ENG1005
Course Name : Sem II - ENG1005 - Technical Written Communication
Program : BSM

Date : 15-APR-2023
Time : 11.30AM - 1PM
Max Marks : 50
Weightage : 50%

Instructions:
(i) Read all questions carefully and answer accordingly.
(ii) Question paper consists of 3 parts.
(iii) Scientific and non-programmable calculator are permitted.
(iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE TEN QUESTIONS   10 X 1=10M

1. _____ is a term used to describe language that is rude, sarcastic or condescending, especially the language used in a Discussion List, Forum or Blog.
   a) Applet
   b) Firewall
   c) Feedback
   d) Flame

                                                                (CO1) [Knowledge]

2. _____ is a graphical representation of a real person, such as used in a MUVE or MMORPG, a kind of "virtual world".
   a) Bus
   b) Flame
   c) Virtual Reality
   d) Avatar

                                                                (CO1) [Knowledge]

3. _____ is used to convey an expression of excitement.
   a) Period
   b) Hyphen
   c) Colon
   d) Exclamation point

                                                                (CO1) [Knowledge]

4. In compound sentences, commas are used to separate two or more _____ .
a) independent clauses
b) dependent clauses
c) phrases
d) lists

5. Use _____ , precise, concrete terms and avoid vague or overly-general terms.
a) certain
b) particular
c) fixed
d) specific

6. Technical writing uses a combination of _____ and text to both "show" and "tell" the reader about the information being conveyed.
a) Visuals
b) Pictures
c) Graphics
d) Tables

7. While writing instructions, you need to put yourself in _____ .
a) the place of the reader
b) the place of the seller
c) the place of the manufacturer
d) the place of the vendor

8. _____ is step-by-step explanations of how to assemble, operate, repair, or do routine maintenance on something.
a) description
b) instruction
c) process
d) explanation

9. User Manual is a type of technical _____ that helps people use, maintain, and fix a product.
a) accessory
b) information
c) equipment
d) documentation

10. User manuals are crucial for ensuring the proper and _____ usage of any product.
a) safe
b) good
c) appropriate
d) necessary

PART B

ANSWER ALL THE FOUR QUESTIONS   **4 X 5 = 20M**

11. Write a set of Eight instructions to be followed when you attend an interview.

(CO2) [Comprehension]

12. LIst out the steps involved in writing descriptions. Explain any two.

(CO2) [Comprehension]

13. Describe the new cell phone you recieved as a Birthday Present.

(CO2) [Comprehension]

14. What is a blog? What type of content is usually found in it?

(CO1) [Comprehension]

PART C

ANSWER ALL THE TWO QUESTIONS   **2 X 10 = 20M**

15. Write Technical Descriptions of an Electric Scooter.

(CO3) [Application]

16. Write a user manual for a Smart Television you purchased..

(CO3) [Application]