



**PRESIDENCY UNIVERSITY
BENGALURU
SCHOOL OF MEDIA STUDIES
MID TERM EXAMINATION - APR 2023**

Semester : Semester IV - 2021

Course Code : BAJ2005

Course Name : Sem IV - BAJ2005 - News Desk and News Editing

Program : BA Journalism and Mass Communication

Date : 12-APR-2023

Time : 9.30AM - 11.00AM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(10 X 2 = 20M)

1. Train accident is an example of which type of news
a) Unpredicted news (CO1) [Knowledge]
b) predicted News
c) Press Conference
d) Press Release
2. News Story should have the followings factors (CO1) [Knowledge]
a) Timliness, Accuracy
b) Balance
c) Speed
d) All these
3. News Value is related to .. (CO1) [Knowledge]
a) Feature Film
b) News Report
c) Documentary
d) Pictures
4. The Elephant Whisperers' is a kind of (CO2) [Knowledge]
a) Action Film
b) Documentary Short Film
c) Regional Feature Film
d) Feature Film
5. Which is more effective in NEWS? (CO2) [Knowledge]
a) You Tube
b) Twitter
c) Linked in
d) FB

6. 1982 is very important in the history of Television Industry because
a) PM's address (CO2) [Knowledge]
b) Cricket Live
c) Doordarshan launched
d) Color TV
7. In a News Report, Reporter's name is mentioned. It is called as
a) PrintLine (CO2) [Knowledge]
b) Dateline
c) Byline
d) Deadline
8. The Elephant Whisperers' won Oscars-2023. Who is the Director of the film?
a) Sanchari Das (CO2) [Knowledge]
b) Kartiki Gonsalves
c) Guneet Monga
d) Aruna Raje
9. News Reporter covering crime is called..
a) Legal Reporter (CO2) [Knowledge]
b) Politico Journo
c) Investigative Journalist
d) Deadline
10. Editor In Chief is a Designation in a
a) Music Channel (CO3) [Knowledge]
b) Film Channel
c) News Paper
d) California News Network

PART B

ANSWER ALL THE QUESTIONS

(4 X 5 = 20M)

11. Hard News is always covered by TV News Channels only and not by News Paper. Is it true? Give reasons in support of your answer.
(CO1) [Comprehension]
12. Mention the importance of a Photographer for a news report. Write his major responsibilities.
(CO1) [Comprehension]
13. What kind of research will you do before covering PM Modi's rally in Bangalore.
(CO2) [Comprehension]
14. Mention the roles and responsibilities of Chief Sub Editor in a News Paper.
(CO2) [Comprehension]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 10 = 10M)

15. Draw & Explain the structure of a News Paper house in Bangalore. Explain the roles and responsibilities of each designation.
(CO2) [Application]