

Roll No																				
---------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF MANAGEMENT
MID TERM EXAMINATION - APR 2023**

Semester : Semester II - 2022-23

Course Code : BBA2012

Course Name : Sem II - BBA2012 - Productions and Operations Management

Program : BBA

Date : 15-APR-2023

Time : 9.30 AM - 11.00 AM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
 - (ii) Question paper consists of 3 parts.
 - (iii) Scientific and non-programmable calculator are permitted.
 - (iv) Do not write any information on the question paper other than Roll Number.
-

PART A

ANSWER ALL THE QUESTIONS

(5 X 2 = 10M)

1. Define Job production
(CO1) [Knowledge]
2. Define Batch production
(CO1) [Knowledge]
3. Define continuous production.
(CO1) [Knowledge]
4. List out any two plant location models.
(CO2) [Knowledge]
5. State the meaning of plant location.
(CO2) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

6. Compare and contrast the different types of production systems.
(CO1) [Comprehension]

7. Plant layout plays a vital role in process of production and manufacturing process, illustrating the classification of Plant Layout.

(CO2) [Comprehension]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 20 = 20M)

8. What is plant location? Plant location refers to the choice of region and the selection of a particular site for setting up a business or factory. But the choice is made only after considering the cost and benefits of different alternative sites. It is a strategic decision that cannot be changed once taken. Explain the Factors influencing Plant Location with examples.

(CO2) [Application]