PRESIDENCY UNIVERSITY
BENGALURU

SCHOOL OF MANAGEMENT
MID TERM EXAMINATION - APR 2023

Semester : Semester IV - 2021

Course Code : SOC1001

Course Name : Sem IV - SOC1001 - Corporate Governance and BusinessEthics

Program : BBA,BAV,BBB,BBD,BBE

Date : 13-APR-2023

Time : 09:30AM -11:00AM

Max Marks : 50

Weightage : 25%

Instructions:
(i) Read all questions carefully and answer accordingly.
(ii) Question paper consists of 3 parts.
(iii) Scientific and non-programmable calculator are permitted.
(iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS   **(5 X 2 = 10M)**

1. Identify the factors that are affecting the quality of corporate governance?

                                                                (CO1) [Knowledge]

2. Corporate governance is crucial for companies for increasing an ability to attract the shareholders, state the main objectives of corporate governance?

                                                                (CO1) [Knowledge]

3. Corporations are expected to provide good governance to benefit all their stakeholders. Describe the scope of Corporate Governance?

                                                                (CO1) [Knowledge]

4. Identify the meaning of Social Contract Theory?

                                                                (CO2) [Knowledge]

5. Describe the different types of ethics?

                                                                (CO2) [Knowledge]

PART B

6. Good corporate governance provides an appropriate system of rules, practices and processes by which an organization is directed and controlled. Mention the benefits of corporate governance in an Indian system of Corporate Governance model.

(CO1) [Comprehension]

7. Ethics in business matters, because there is much evidence to prove that unethical behavior can cost a company, its reputation, affect its share price and lower its profits, Ethics is a part of business and business cannot avoid the various ethical issues, Although ethics provides moral guidelines, individuals must apply these guidelines in making decisions. Interprete the classification of Normative theories(ethical theories) and its differences.

(CO2) [Comprehension]

PART C

8. Generalize Kohlberg's six stages of moral development with suitable example.

(CO2) [Application]