

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF LAW
END TERM EXAMINATION - JUN 2023**

Semester : Semester II - 2022

Course Code : BBL1002

Course Name : Sem II - BBL1002 - Business Economics

Program : BBL

Date : 14-JUN-2023

Time : 1.00PM - 4.00PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Scientific and non-programmable calculator are permitted.
- (iii) Do not write any information on the question paper other than Roll Number.

ANSWER ALL THE QUESTIONS

(10 X 10 = 100M)

1. Explain the principle of law of variable proportions?
(CO3) [Comprehension]
2. What do you mean by demand's extension and contraction? What influences demand extension and contraction?
(CO3) [Application]
3. What is a demand curve? Why does the demand curve slopes downward?
(CO3) [Application]
4. What are the key characteristics of the perfect competitive market?
(CO4) [Comprehension]
5. Define Average and Marginal Costs. Describe the relationship between Average Cost and Marginal Cost?
(CO3) [Comprehension]
6. Briefly explain the terms "increasing," "decreasing," and "constant" returns to scale?
(CO3) [Comprehension]
7. Distinguish between Monopoly and Perfect Competition?
(CO4) [Comprehension]
8. Elucidate and critically examines the equilibrium of the firms under perfect competitive market?
(CO3) [Comprehension]
9. Write a brief note on the opportunity cost and production possibility curve?
(CO1) [Application]
10. Describe the Alfred Marshall principle of consumer surplus.
(CO2) [Comprehension]