

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF MANAGEMENT
END TERM EXAMINATION - JUN 2023**

Semester : Semester IV - 2021

Course Code : BBA2004

Course Name : Sem IV - BBA2004 - Entrepreneurship Development

Program : BAV,BBA,BBB,BBD&BBE

Date : 7-JUN-2023

Time : 1.00PM - 4.00PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

10 X 2 = 20M

1. Explain the meaning of Early-Stage Financing?
(CO3) [Comprehension]
2. Write the definition of Entrepreneurship Development.
(CO5) [Comprehension]
3. Explain the meaning of Modification in the context of creative behavior?
(CO2) [Comprehension]
4. Explain the meaning of seed capital?
(CO5) [Knowledge]
5. Explain the meaning of Value creation?
(CO1) [Knowledge]
6. Explain the meaning of Intrapreneurship?
(CO1) [Comprehension]
7. Explain the meaning of Mezzanine financing?
(CO4) [Comprehension]
8. Explain the meaning of Dormant Company?
(CO3) [Knowledge]
9. Explain the objectives of The Maternity Benefit Act, 1961?
(CO4) [Knowledge]

10. Explain the meaning of Incremental Innovation?

(CO2) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

4 X 10 = 40M

11. What are the primary types of companies in India, and how do they differ in terms of legal structures, ownership models, and domicile? Analyze the key characteristics and regulations associated with each company type and discuss their significance in the Indian business landscape.

(CO4) [Comprehension]

12. The Ministry of Rural Development in India is focused on promoting rural entrepreneurship to drive sustainable development and uplift rural communities. They are interested in understanding the concept of rural entrepreneurship and its potential impact.

Define rural entrepreneurship and explain its significance in fostering economic growth and empowerment in rural areas.

(CO5) [Comprehension]

13. ABC Charity is a non-profit organization dedicated to providing education and healthcare services to underprivileged communities. The organization is exploring different fundraising options to support its initiatives, and one of the options being considered is crowdfunding.

a) Define crowdfunding and explain how it can benefit organizations like ABC Charity in raising funds.

b) Identify and explain the types of crowdfunding available for organizations like ABC Charity.

(CO3) [Comprehension]

14. In the ever-changing landscape of business, numerous factors play a pivotal role in shaping the business environment. Understanding these factors and their impact is crucial for organizations to make informed decisions and effectively adapt to the dynamic market conditions. Identify and analyze the factors that affect the Business.

(CO2) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

2 X 20 = 40M

15. The Ministry of Finance in India is undertaking a case study to explore the roles and functions of two central level financial institutions in the country. The case study focuses on the National Bank for Agriculture and Rural Development (NABARD) and the Small Industries Development Bank of India (SIDBI).

a) Define NABARD and explain its significance in promoting agricultural and rural development in India. Discuss the key functions and initiatives undertaken by NABARD.

b) Define SIDBI and explain its role in supporting the growth and development of small and medium-sized enterprises (SMEs) in India.

(CO3) [Comprehension]

16. You are an HR consultant assigned to analyze the labor laws in India, specifically focusing on the Payment of Wages Act, 1936, and the Employees' State Insurance Act, 1948. Examine the provisions and objectives of the Payment of Wages Act, 1936, and the Employees' State Insurance Act, 1948, highlighting their respective roles in protecting workers' rights and ensuring fair remuneration.

(CO4) [Application]