

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF MEDIA STUDIES
END TERM EXAMINATION - JUN 2023**

Semester : Semester IV - 2021

Course Code : BAJ3001

Course Name : Sem IV - BAJ3001 - Ethics in Media and The Legal Framework

Program : BAJ

Date : 12-JUN-2023

Time : 1.00PM - 4.00PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(10 X 2 = 20M)

1. What is the difference between a bill and a law?
(CO3) [Knowledge]
2. What are ethics?
(CO1) [Knowledge]
3. Expand PCI.
(CO4) [Knowledge]
4. What is Right to Privacy?
(CO3) [Knowledge]
5. What are trials?
(CO2) [Knowledge]
6. What are Journalistic Code of Ethics?
(CO4) [Knowledge]
7. Expand IPC.
(CO2) [Knowledge]
8. Expand AIR.
(CO4) [Knowledge]
9. What is Contempt of Courts Act?
(CO3) [Knowledge]

10. What are customs?

(CO1) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(8 X 5 = 40M)

11. What do you understand by Freedom of Press?

(CO2) [Comprehension]

12. What are AIR News Policy for Broadcast Media?

(CO4) [Comprehension]

13. Elaborate the concept of Copyright.

(CO1) [Comprehension]

14. What do you understand by Prasar Bharati?

(CO3) [Comprehension]

15. Discuss the history of Indian media Law.

(CO2) [Comprehension]

16. What is your understanding of Right to Privacy?

(CO3) [Comprehension]

17. What is Press Council of India?

(CO1) [Comprehension]

18. How is PCI important for journalism?

(CO4) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(2 X 20 = 40M)

19. What are the journalistic code and ethics expected to be followed by the journalists? What is your understanding about journalistic ethics conflicting with individual ethics? Give appropriate examples to support your answer.

(CO4) [Application]

20. What is Digital piracy? What's your take about it? Is it a good thing or a bad thing? Give examples for the same.

(CO3) [Application]