

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
END TERM EXAMINATION - JUN 2023**

Semester : Semester IV - 2021

Course Code : DES2041

Course Name : Sem IV - DES2041 - Research Methodology

Program : BDC

Date : 12-JUN-2023

Time : 1.00PM - 4.00PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(3 X 10 = 30M)

1. What is the importance of Literature review in research paper ?
(CO1) [Knowledge]
2. Brief about the research methodology and research design.
(CO1) [Knowledge]
3. Write about the 2 research philosophy method in detail.
(CO1) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 15 = 30M)

4. Write the process of research design as per your understanding.
(CO2) [Comprehension]
5. What are the 5 steps of data analysis?
(CO2) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(2 X 20 = 40M)

6. Write about the 5 steps of data analysis for a Research Paper ?
(CO3) [Application]
7. What are the 5 methodology of quantitative research?
(CO3) [Application]