PRESIDENCY UNIVERSITY
BENGALURU

SCHOOL OF DESIGN
END TERM EXAMINATION - JUN 2023

Semester : Semester IV - 2021
Course Code : DES2086
Course Name : Sem IV - DES2086 - Product Representation Techniques
Program : BDP

Date : 19-JUN-2023
Time : 1.00PM - 4.00PM
Max Marks : 100
Weightage : 50%

Instructions:
(i) Read all questions carefully and answer accordingly.
(ii) Question paper consists of 3 parts.
(iii) Scientific and non-programmable calculator are permitted.
(iv) Do not write any information on the question paper other than Roll Number.

PART A

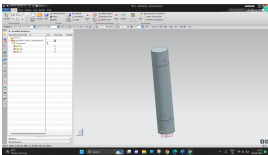### ANSWER ALL THE QUESTIONS   (2 X 10 = 20M)

1. Make a thorough mind map for the development of a product. For Ex: a hand drill, fashionable lighting, and furniture with multiple uses.

    (CO1) [Knowledge]

2. Using Doodles techniques fill the A4 sheet with proper representation tech for the product Pen Stand.

    (CO1) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS   (2 X 20 = 40M)

3. create a contextual render, for the given 3D Model.

    (CO2,CO3) [Comprehension]

4. In Figma, build a welcome card for a product launch by applying a fade or contrast, Using the above product.

    (CO3,CO2) [Comprehension]

ANSWER THE FOLLOWING QUESTION (1 X 40 = 40M)

5. Present the chosen topic and seek further information from the jury.

(CO5,CO4) [Application]