

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF ENGINEERING
MID TERM EXAMINATION - OCT 2023**

Semester : Semester VII - 2020

Course Code : ENG1015

Course Name : Sem VII - ENG1015 - Profession AI Communication Skills for Engineers

Program : B. TECH

Date : 30-OCT-2023

Time : 11:30AM -1:00PM

Max Marks : 60

Weightage : 30%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE FIVE QUESTIONS

5 X 2=10M

1. List any four 'g' silent words.
(CO1) [Knowledge]
2. Define Connected speech.
(CO1) [Knowledge]
3. Tabulate the essential elements and their order that should be included in the structure of a formal email?
(CO1) [Knowledge]
4. Define extempore speech.
(CO1) [Knowledge]
5. State how you would conclude an informative speech.
(CO1) [Knowledge]

PART B

ANSWER ALL THE THREE QUESTIONS

3 X 10 = 30M

6. Express the benefits of extempore speech.
(CO1) [Comprehension]
7. Describe the most common ways to end a formal email.
(CO1) [Comprehension]

8. Illustrate the ethical considerations that one should keep in mind while delivering a persuasive speech.
(CO1) [Comprehension]

PART C

ANSWER THE ONE QUESTION

1 X 20 = 20M

9. 9. a) Outline the key principles and guidelines that make up proper email etiquette, and explain why is it important to follow them in professional communication? (10 Marks)
9. b) Write a speech on the influence of artificial intelligence in higher education. (10 Marks)
(CO1) [Application]