

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF INFORMATION SCIENCE
MID TERM EXAMINATION - OCT 2023**

Semester : Semester V - 2023

Course Code : MEC2003

Course Name : Sem V - MEC2003 - Supply Chain Management

Program : BCA

Date : 30-OCT-2023

Time : 11:30AM - 1:00PM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(5 X 2 = 10M)

1. What is meant by Supply Chain Surplus?
(CO1) [Knowledge]
2. What do you mean by "Efficient Supply Chain"? Give a real life example for the same.
(CO1) [Knowledge]
3. What do understand by the term "Responsive Supply Chain"? Give a real life example for the same.
(CO1) [Knowledge]
4. There are two categories of infrastructure such as soft and hard infrastructure. List any four hard infrastructure.
(CO2) [Knowledge]
5. Distribution network play very important role for the success of business. Give reasons.
(CO2) [Knowledge]

PART B

ANSWER THE FOLLOWING QUESTION

(2 X 10 = 20M)

6. Why it is important to have Push-Pull view in the supply chain architecture? Explain the same with appropriate diagram
(CO1) [Comprehension]
7. Consider the following type of distribution network designs and explain with suitable sketch.
 - (i) Manufacturer storage with direct shipping
 - (ii) Distributor storage with carrier delivery
(CO2) [Comprehension]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 20 = 20M)

8. What do you understand by push-pull view of supply chain? Why it is so important? Explain with a real life case.

(CO2,CO1) [Application]