

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

SET A

**SCHOOL OF COMMERCE
END TERM EXAMINATION - JAN 2024**

Semester : Semester V - 2021

Course Code : BSE1018

Course Name : Industrial Economics

Program : B.Sc. Economics

Date : 03-JAN-2024

Time : 1:00 PM - 4:00 PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

5 X 2M = 10M

1. Discuss about the naïve behavioural assumption of firms in traditional non-collusive duopoly models
(CO1) [Knowledge]
2. What are the distinctiveness of Chamberlin's model of non-collusive duopoly from other traditional models
(CO2) [Knowledge]
3. Outline managerial utility function in Williamson's model of managerial discretion
(CO3) [Knowledge]
4. What is termed as dominant strategy in game theoretic models of Oligopoly
(CO4) [Knowledge]
5. Define location factor and coefficient of location
(CO5) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

5 X 10M = 50M

6. Discuss in detail about the rationale of firm's existence and determinants of size of firm
(CO1) [Comprehension]
7. Briefly narrate the policy level initiatives taken up in the industrialization of Japan after the post Second World War period
(CO2) [Comprehension]
8. Discuss about the role of technology in industrial transformation
(CO3) [Comprehension]

9. Discuss about different models for measuring industrial productivity (CO4) [Comprehension]
10. Discuss factors affecting location of industries (CO5) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

2 X 20M = 40M

11. Discuss about empirical evidence of productivity changes in major industries in India (CO5,CO2) [Application]
12. Discuss Alfred Weber's and Sargent Florence theories of industrial location (CO2,CO1,CO3) [Application]