

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

SET B

**SCHOOL OF COMMERCE
END TERM EXAMINATION - JAN 2024**

Semester : Semester III - 2022

Course Code : COM2003

Course Name : Contemporary Management

Program : B.Sc. Economics

Date : 09-JAN-2024

Time : 1:00 PM - 4:00 PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

5 X 2M = 10M

1. Mention the Principles of Scientific Management
(CO1) [Knowledge]
2. Describe the concept of flat organization with an example.
(CO2) [Knowledge]
3. Define Human Resource Planning
(CO3) [Knowledge]
4. List any 4 types of Barriers of Communication
(CO4) [Knowledge]
5. What is Change management and list the factors affecting change management.
(CO5) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

5 X 10M = 50M

6. Effective functioning of a company can be ensured by adhering to certain principles, rules and regulations that have been developed by expertise in the area of management through extensive research. Explain principles of Management and benefits of following the same to an organization.
(CO1) [Comprehension]

7. The effective functioning of an organization is mainly determined by the ability of a manager to control and guide the employees reporting to him or her at the workplace. Describe the concept of management that describes the ability of a manager to manage the workforce and factors affecting the controlling ability.
- (CO2) [Comprehension]
8. Develop a checklist of key tasks and considerations for each stage of the HR planning process, ensuring a comprehensive and actionable plan.
- (CO3) [Comprehension]
9. Describe a real-world example of a controlling process in action, such as quality control in a manufacturing plant or financial control in a business.
- (CO4) [Comprehension]
10. **Imagine you're a manager in a company experiencing rapid growth. What types of changes would you need to implement to manage this growth effectively?**
- (CO5) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

2 X 20M = 40M

11. What factors should influence the choice of recruitment sources for a specific position? Explain the main categories of sources used for recruitment.
- (CO3) [Application]
12. Explain the steps in the process of organizing
- (CO2) [Application]