Roll No

**PRESIDENCY UNIVERSITY**
**BENGALURU**                                          **SET A**

**SCHOOL OF DESIGN**
**END TERM EXAMINATION - JAN 2024**

**Semester :** Semester VII - 2020                          **Date :** 03-JAN-2024
**Course Code :** BDF405                                    **Time :** 1:00 PM - 4:00 PM
**Course Name :** Research Methodology                      **Max Marks :** 100
**Program :** B.Des. Fashion Design                         **Weightage :** 50%

**Instructions:**
*(i) Read all questions carefully and answer accordingly.*
*(ii) Question paper consists of 3 parts.*
*(iii) Scientific and non-programmable calculator are permitted.*
*(iv) Do not write any information on the question paper other than Roll Number.*

## PART A

### ANSWER ALL THE QUESTIONS                                4X5M=20M

1. Discuss the characteristics of data classification briefly.

                                                            (CO3) [Knowledge]

2. Briefly explain the objectives of data classification.

                                                            (CO3) [Knowledge]

3. Briefly state the steps involved in creating a detailed report.

                                                            (CO4) [Knowledge]

4. Outline at least three principles of research ethics.

                                                            (CO4) [Knowledge]

## PART B

### ANSWER ALL THE QUESTIONS                                5X10M=50M

5. Discuss in detail the steps involved in conducting secondary data.

                                                            (CO3) [Comprehension]

6. Discuss in detail the disadvantages of questionnaire design.

                                                            (CO3) [Comprehension]

7. Provide a detailed analysis of research findings.

                                                            (CO4) [Comprehension]

8. Discuss the element of literature review in detail.

                                                            (CO4) [Comprehension]

**9.** Discuss any two ethical codes related to respondents.

(CO4) [Comprehension]

**PART C**

**ANSWER ALL THE QUESTIONS**                    **2X15M=30M**

**10.** What is data editing? Discuss the types of editing in detail.

(CO3) [Application]

**11.** Provide a detailed explanation about the importance of compliance with law in research.

(CO4) [Application]