

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

SET B

**SCHOOL OF ENGINEERING
END TERM EXAMINATION - JAN 2024**

Semester : Semester I - 2023
Course Code : ENG1003
Course Name : Communicative English
Program : Languages for B.Tech

Date : 1H-JAN-2024
Time : 1:00 PM - 4:00 PM
Max Marks : 100
Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(5Q X 2M = 10M)

1. What is the role of channel in the communication process?
(CO1) [Knowledge]
2. Change the following sentence from direct to indirect speech.
 - He said, "I visited the museum yesterday."(CO2) [Knowledge]
3. What is a letterhead in a business letter?
(CO3) [Knowledge]
4. What is Kinesics? Briefly explain.
(CO1) [Knowledge]
5. List out the three levels of reading comprehension.
(CO4) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(5Q X 10M = 50M)

6. List the different paralinguistic components and explain them with appropriate examples.
(CO1) [Comprehension]
7. What made the mother giraffe kick her young calf? Explain in detail.
(CO2) [Comprehension]

8. Enumerate the steps involved in the process of writing. (CO3) [Comprehension]
9. State the five types of reading comprehension and explain them. (CO4) [Comprehension]
10. Explain any five characteristics of language with illustrations. (CO1) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(2Q X 20M = 40M)

11. Write an essay on the following topic in about 200-250 words.
- The Evolution of Artificial Intelligence: Opportunities, Challenges, and Ethical Consideration. (CO2) [Application]
12. As a sales representative of Modern Electronics, Doddaballapur Main Road, Rajankunte, Bengaluru -560064, write a sales letter to the manager of Infotech Private Limited, Karol Bagh. Delhi- 110001, informing him/her about the latest printers that have arrived at your store. (CO3) [Application]