PRESIDENCY UNIVERSITY
BENGALURU

SET B

SCHOOL OF MANAGEMENT
END TERM EXAMINATION - JAN 2024

Semester : Semester I - 2023
Course Code : ENG1004
Course Name : Essentials of English
Program : BBA

Date : 1Î -JAN-2024
Time : 1:00 PM - 4:00 PM
Max Marks : 100
Weightage : 50%

Instructions:
(i) Read all questions carefully and answer accordingly.
(ii) Question paper consists of 3 parts.
(iii) Scientific and non-programmable calculator are permitted.
(iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS   4 X 5M = 20M

1. Choose the right form of the verb given in the bracket:

   1. Neither you nor Ram _____ the ball. (catches/ catch)
   2. 20 rupees _____ a low cost to pay. (is/are)
   3. One of the sticks _____ broken. (has/have)
   4. The committee _____ how to proceed. (decide/decides)
   5. The boy or his friends_____every day. (run/runs)

   (CO1) [Knowledge]

2. Why did the thief's widow cursed the narrator in the story, " The Free Radio'?

   (CO2) [Knowledge]

3. Use the following Phrasal Verbs in your own sentences in a meaningful way:

   1. Fall apart
   2. Put up with
   3. Call off
   4. Take after
   5. Get away

   (CO3) [Knowledge]

4. Explain any four types of communication in a workstation with reference to your Project Based Learning activity.

   (CO4) [Knowledge]

PART B

5. Find the suitable verb form for the following:
   The old lighthouse, weathered and windswept, _____ (stand) proudly on the craggy cliff, its white beam _____ (sweep) across the choppy waters like a watchful eye. Each night, the lonely foghorn _____ (moan), a mournful melody carried by the salty breeze, warning sailors of hidden rocks and treacherous shoals. Inside, the spiral staircase _____ (creak) beneath the footsteps of the keeper, his lantern _____ (flicker) in the darkness as he checks the aged machinery. Though alone, the keeper _____ (feel) a deep connection to the sea and the ships it cradles, a silent guardian in his lonely vigil.

   (CO1) [Comprehension]

6. Why was Ramani disillusioned with the free radio?

   (CO2) [Comprehension]

7. Summarize the essay on 'Why Germans Work Fewer Hours But Produce More'.

   (CO3) [Comprehension]

8. Identify the suitable prefix or suffix for the following:
   a. You shouldn't have done that! It was very _____ of you.(think)
   b. He didn't pass his exam. He was_____ for the second time.(succeed)
   c. The team that he supported were able to win the_____(champion)
   d. There were only a _____of people at the match.(hand)
   e. He's lost his book again. I don't know where he has _____ it this time.(place)
   f. The film was so _____ that we left before the end.(bore)
   g. The film was terrible, I felt really_____. (bore)
   h. You shouldn't eat chicken that is _____(cook)
   i. We were very _____(satisfy) with the service at the restaurant.
   j. He couldn't hide his _____(appoint) at his low grade.

   (CO3) [Comprehension]

9. Discuss the major challenges faced in the communication Process with reference to your Project Based Learning activity

   (CO4) [Comprehension]

PART C

10. As a manager, you are working with a team that struggles with maintaining focus during work hours. How would you integrate lessons from the German work culture, emphasizing diligence and focus, to help the team achieve higher productivity without increasing working hours?

    (CO3) [Application]

11. Reflect on your role as a group member and describe specific instances where you contributed to the project's success. How did your actions align with the goals of the team, and what lessons did you learn from the collaborative experience? Share insights from your personal reflection log, emphasizing the practical application of critical thinking and collaborative skills.

    (CO4) [Application]