

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
MID TERM EXAMINATION - OCT 2023**

Semester : Semester I - 2023

Course Code : BSM1001

Course Name : Sem I - BSM1001 - Multimedia Model

Program : BSM

Date : 16-OCT-2023

Time : 9:30AM - 11:00AM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(5 X 2 = 10M)

1. what is mean by the term "Multimedia " ?
(CO1) [Knowledge]
2. list the important crew members involved in a Film production
(CO2) [Knowledge]
3. What is mean by Aspect ratio?
(CO2) [Knowledge]
4. What is mean by Hypermedia?
(CO1) [Knowledge]
5. Why you think data compression is very important in Multimedia production?
(CO2) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

6. Explain different types of Camera Angles, Camera Movements with proper diagrams
(CO2) [Comprehension]
7. Write a Script and Storyboard for one-minute short film of your choice
(CO3) [Comprehension]

PART C

ANSWER THE FOLLOWING QUESTION

8. Explain Briefly the main three stages involved in a Movie production with proper illustration
(CO3) [Application]