PRESIDENCY UNIVERSITY
BENGALURU

SCHOOL OF MANAGEMENT
MID TERM EXAMINATION - NOV 2023

Semester : Semester V - 2021
Course Code : BBA3017
Course Name : Sem V - BBA3017 - Organization Change and Development
Program : BBA

Date : 3-NOV-2023
Time : 2:00PM - 3:30PM
Max Marks : 50
Weightage : 25%

Instructions:
(i) Read all questions carefully and answer accordingly.
(ii) Question paper consists of 3 parts.
(iii) Scientific and non-programmable calculator are permitted.
(iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS   (5 X 2 = 10M)

1. What do you understand by organizational level change?

(CO1) [Knowledge]

2. Define organization vision.

(CO1) [Knowledge]

3. Define the action research.

(CO1) [Comprehension]

4. Identify the need of change required in an organization.

(CO1) [Comprehension]

5. Describe the impact of change on environment.

(CO1) [Comprehension]

PART B

ANSWER ALL THE QUESTIONS   (2 X 10 = 20M)

6. Strategic planning is crucial for a business as it creates a map for a business to follow and course correct when need be. Explain the concept strategic planning and its elements importance in organizational development.

(CO1) [Comprehension]

7. "The Systems Approach of Change Management is a useful model, which helps the managers or employees in understanding that a change can never be implemented partly, rather it must be wholistic in nature by taking into consideration all the interrelated variables and their influence on each other." Briefly discuss about the system model and explain the components of system model with diagram.

(CO1) [Comprehension]

ANSWER THE FOLLOWING QUESTION **(1 X 20 = 20M)**

8. "Action research generates knowledge around inquiry in practical educational contexts. Action research allows educators to learn through their actions with the purpose of developing personally or professionally." Describe the concept of action research. And also explain the steps involved in the action research model.

(CO1) [Comprehension]