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**PRESIDENCY UNIVERSITY  
BENGALURU**

**SCHOOL OF MANAGEMENT  
MID TERM EXAMINATION - OCT 2023**

**Semester :** Semester III - 2022

**Course Code :** BBA3056

**Course Name :** Sem III - BBA3056 - Internet and Related Technologies

**Program :** BBF/BBD

**Date :** 31-OCT-2023

**Time :** 2:00PM - 3:30PM

**Max Marks :** 50

**Weightage :** 25%

**Instructions:**

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

**PART A**

**ANSWER ALL THE QUESTIONS**

**(5 X 2 = 10M)**

1. State the benefits of M2M communication in Industries  
(CO1) [Knowledge]
2. Define Cloud Computing  
(CO1) [Knowledge]
3. Mention IOT application Interfaces  
(CO1) [Knowledge]
4. Derive the types of RFID  
(CO2) [Knowledge]
5. Recall the Benefits of NFC  
(CO2) [Knowledge]

**PART B**

**ANSWER ALL THE QUESTIONS**

**(2 X 10 = 20M)**

6. Infer about the IOT Ecosystem.  
(CO1) [Comprehension]
7. Explain about Mesh Topology and its benefits  
(CO2) [Comprehension]

**PART C**

**ANSWER THE FOLLOWING QUESTION**

**(1 X 20 = 20M)**

8. Explain in Detail about the Functional Stack and its benefits

(CO1) [Application]