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**PRESIDENCY UNIVERSITY  
BENGALURU**

**SCHOOL OF COMMERCE  
MID TERM EXAMINATION - NOV 2023**

**Semester :** Semester I - 2023

**Course Code :** BBA1001

**Course Name :** Sem I - BBA1001 - Principles of Management

**Program :** BCM

**Date :** 3-NOV 2023

**Time :** 9:30AM - 11:00AM

**Max Marks :** 50

**Weightage :** 25%

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**Instructions:**

- (i) Read all questions carefully and answer accordingly.*
  - (ii) Question paper consists of 3 parts.*
  - (iii) Scientific and non-programmable calculator are permitted.*
  - (iv) Do not write any information on the question paper other than Roll Number.*
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**PART A**

**ANSWER ALL THE QUESTIONS**

**(5 X 2 = 10M)**

1. Define management according to the concept of Harold Koontz ?  
(CO1) [Knowledge]
2. Define management according to the concept of Peter F. Drucker?  
(CO1) [Knowledge]
3. Deviance and misconduct refer to the "dark side" of organizational actors, which has been studied since the early days of Organizational Sociology. Describe Esprit De Corps under the Henry Fayol's principle of management ?  
(CO1) [Knowledge]
4. Describe analyzing environment in an organization under planning process?  
(CO2) [Knowledge]
5. Outline the difference between programmed decisions and non-programmed decisions?  
(CO2) [Knowledge]

## PART B

**ANSWER ALL THE QUESTIONS**

**(2 X 10 = 20M)**

6. It has been said that management is a social process that involves accountability for the economical and efficient planning and regulation of an enterprise's operation in the fulfillment of stated goals. It is a dynamic process made up of several components and actions. These tasks are distinct from operational duties like marketing, finance, purchasing, etc. Rather, regardless of his rank or prestige, these tasks are shared by every manager. Management functions have been categorized by many specialists. According to KOONTZ, Explain the five management functions that has to followed by an effective organization for a systematic process ?

(CO1) [Comprehension]

7. On January 30, 2020, Kerala became the first state in India to report a positive case of COVID -19. By the last week of March, the number of cases had reached to 100. After the first case was reported , the Government of Kerala (GoK) under the deft leadership of K K Shailaja (Shailaja), Minister of Health and Social Justice, immediately sprang into action and went in for aggressive testing, tightened surveillance, and social distancing. Shailaja also ensured that people did not get stranded looking for food or other essentials. Relief camps were created for migrant workers, which seemed to have helped in preventing community spread. Free rations were distributed to cardholders at their houses and community kitchens were set up. Explain the eight process of decision making that the health minister has initiated?

(CO2) [Comprehension]

## PART C

**ANSWER THE FOLLOWING QUESTION**

**(1 X 20 = 20M)**

8. Management is a very significant function in any business organization. All the departments of a business entity will collapse if there is no systematic managerial approach. Therefore, managers at different scales are very crucial to the success of every department and organizational success as a whole. Management by exception is also one of the management approaches with a unique orientation of project management, business intelligence management, and general business management.

1. Examine the six fundamental components of Management By Exception that should be practiced. ?
2. If you are the manager for an X company , how would you execute the approaches of MBE by suggesting some suitable examples.

(CO1) [Application]