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**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF MANAGEMENT
MID TERM EXAMINATION - NOV 2023**

Semester : Semester III - 2022

Course Code : BBA2016

Course Name : Sem III - BBA2016 - Leadership Management

Program : BBA

Date : 3-NOV 2023

Time : 9:30AM - 11:00AM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(5 X 2 = 10M)

1. Mention the two differences between competencies and skills of a manager. (CO1) [Comprehension]
2. One of the first to recognize that a person doesn't automatically become a successful leader just because they had particular qualities according to Stogdill. He stated that a good leader must possess traits that are appropriate for the needs of the leadership scenario, including the unique problems faced and the followers' capacities, hopes, ideals, and worries. Recognize according to Stogdill's identification (in 1974) about traits four of them. (CO2) [Comprehension]
3. Briefly summarize Laissez-faire leadership style. (CO2) [Comprehension]
4. List two difference between assigned and emergent leadership (CO1) [Knowledge]
5. Differentiate between Manager and leader by giving three examples for each. (CO2) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

6. Describe the scope of management and briefly explain any two of them. (CO1) [Comprehension]

7. The Hersey-Blanchard Leadership Model similarly approaches leadership from a situational perspective. This model emphasizes that the most important factor in identifying the most effective leadership styles (leader behaviors) is the developmental level of a leader's followers. Explain the situational theory of leadership by classifying the amount of direction and socio-emotional support a leader must provide in the given situation.

(CO2) [Application]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 20 = 20M)

8. In an attempt to identify the behavioral characteristics of successful leaders, Blake and Mouton identified two fundamental drivers of managerial behavior, to provide a framework for describing management behaviors, Blake and Mouton mentioned Five positions on the grid represent five differing managerial behavior patterns. Describe the managerial grid with explanation and also write the impact of such behaviors on employee and employer.

(CO2) [Application]