

Roll No



**PRESIDENCY UNIVERSITY  
BENGALURU**

**SCHOOL OF MANAGEMENT  
MID TERM EXAMINATION - NOV 2023**

**Semester :** Semester V - 2021

**Course Code :** BBA2019

**Course Name :** Sem V - BBA2019 - Travel and Tourism Management

**Program :** BBA

**Date :** 3-NOV 2023

**Time :** 9:30AM - 11:00AM

**Max Marks :** 50

**Weightage :** 25%

**Instructions:**

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

**PART A**

**ANSWER ALL THE QUESTIONS**

**(5 X 2 = 10M)**

1. List any 4 objectives of IATA  
(CO1) [Knowledge]
2. List 4 benefits of TIM.  
(CO1) [Knowledge]
3. State the difference between Single Entry VISA & Multi Entry VISA.  
(CO1) [Knowledge]
4. Describe a traveller's cheque.  
(CO2) [Knowledge]
5. Recall the year when IATA was established.  
(CO2) [Knowledge]

**PART B**

**ANSWER ALL THE QUESTIONS**

**(2 X 10 = 20M)**

6. Summarize any 5 Objectives of TAAI.  
(CO1) [Comprehension]
7. Differentiate between passport and VISA.  
(CO2) [Comprehension]

**PART C**

**ANSWER THE FOLLOWING QUESTION**

**(1 X 20 = 20M)**

8. Classify the different types of passport and explain them in details.  
(CO2) [Application]