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**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF MANAGEMENT
MID TERM EXAMINATION - OCT 2023**

Semester : Semester V - 2021

Course Code : BBA3006

Course Name : Sem V - BBA3006 - Mergers and Acquisition

Program : BBA

Date : 2-NOV-2023

Time : 11:30AM - 1:00PM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(5 X 2 = 10M)

1. There are several cases of merger and acquisition in recent years and name any two examples.
(CO1) [Knowledge]
2. If you are planning to do the merger and there are several types of merger. Horizontal merger is one it and define the Horizontal Merger.
(CO1) [Knowledge]
3. The merger and acquisition process will bring several issues which are related to human resource in those companies. Senior job is to be done is one of issue. Discuss the meaning.
(CO2) [Knowledge]
4. Due diligence is one of the major component of merger and acquisition process and there are some components of due diligence. List out the components..
(CO2) [Knowledge]
5. As you know there are various categories of merger and Amalgamation is one of it. Define the Amalgamation.
(CO1) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

6. As an Entrepreneur one will do any activity which will be beneficial for his business. Obviously the merger and acquisition process is also aiming at some benefits and advantages for the business firms. You are required to recall the various benefits and advantages of merger process.
(CO1) [Application]

7. In 2017, Vodafone merged with Idea and became Vi. There should be several motives for this merger. Like that each and every merger process will happen because of some goals. If your company is planning to be merged. Describe the motives why you should do the merger?

(CO1) [Application]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 20 = 20M)

8. Business operations rely on the stakeholder's ability to work together towards the business goals. You as an Entrepreneur found that your stakeholders are not working well and decided to do merger with some other stakeholders. Identify the challenges you have to face while you are going for the merger and acquisition process. Explain in your own words.

(CO2) [Application]