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**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF MANAGEMENT
MID TERM EXAMINATION - NOV 2023**

Semester : Semester V - 2021

Course Code : BBA3048

Course Name : Sem V - BBA3048 - Supply Chain Risk Management

Program : BBA

Date : 3-NOV 2023

Time : 9:30AM - 11:00AM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
 - (ii) Question paper consists of 3 parts.
 - (iii) Scientific and non-programmable calculator are permitted.
 - (iv) Do not write any information on the question paper other than Roll Number.
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PART A

ANSWER ALL THE QUESTIONS

(5 X 2 = 10M)

1. To what extent should supply chain disruptions be factored into an organization's risk management and business continuity planning, and how do these efforts evolve over time to address new and emerging risks?
(CO1) [Knowledge]
2. How do geopolitical tensions and trade disputes between countries impact supply chains, and what strategies can organizations employ to navigate these complexities?
(CO1) [Knowledge]
3. What are the economic, social, and political implications when supply chain disruptions impact an organization's ability to deliver essential goods and services during a crisis?
(CO1) [Knowledge]
4. How Qualitative Risks impact the Supply Chain.
(CO1) [Knowledge]
5. What is Supplier Risk?
(CO2) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

6. In an era of global supply chains, how can effective risk management ensure the resilience of an organization's operations in the face of geopolitical, trade, or natural disaster-related disruptions?
(CO1) [Comprehension]

7. Sam Automotive is a well-established global automotive manufacturer with a network of suppliers providing various components and materials for their production. They experienced significant disruptions in their supply chain due to supplier-related risks.

Single Sourcing: XYZ Automotive had traditionally relied on a single supplier for a critical component used in their vehicles. Any disruption in the supply from this sole source had a cascading effect on their entire production process.

Geographic Dependency: Many of their suppliers were located in regions prone to natural disasters, political instability, or transportation issues. These geographic dependencies exposed them to various risks.

Quality Issues: XYZ Automotive had encountered quality-related problems with some of their suppliers, leading to production delays, increased rework costs, and damage to their brand's reputation.

Keeping the above scenario how the Supplier risk can be faced by the company and list out what are the potential challenges and risks in the future.

(CO2) [Comprehension]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 20 = 20M)

8. ABC Corporation is a multinational company operating in the pharmaceutical industry. They have a complex and extensive global supply chain that encompasses raw materials, manufacturing facilities, and distribution networks. Due to their international presence, ABC Corporation faces significant political risks that can disrupt their supply chain.

Challenges:

1. **Geopolitical Tensions:** The company operates in countries with geopolitical tensions and trade disputes. These tensions can lead to sudden changes in trade policies, import/export restrictions, and currency fluctuations.
2. **Regulatory Changes:** The pharmaceutical industry is heavily regulated, and shifts in government policies, such as changes in quality standards, import/export regulations, or patent laws, can impact the production and distribution of their products.
3. **Political Instability:** Some of the countries in which ABC Corporation operates are prone to political instability, including protests, strikes, and even regime changes. These events can disrupt production, transportation, and supply chain operations.

Keeping in mind of the above risks Suggest measures how company can handle such political risks.

(CO1) [Application]