

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF MANAGEMENT
MID TERM EXAMINATION - NOV 2023**

Semester : Semester III - 2022

Course Code : COM3016

Course Name : Sem III - COM3016 - Financial Information Systems

Program : BBA

Date : 3-NOV-2023

Time : 9:30AM - 11:00AM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(5 X 2 = 10M)

1. State the advantages and disadvantages of FIS
(CO1) [Knowledge]
2. List the essential components of a successful electronic commerce website.
(CO2) [Knowledge]
3. Explain the application of FIS
(CO1) [Knowledge]
4. Define E-Commerce.
(CO2) [Knowledge]
5. List the components of Logistics with suitable examples
(CO1) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

6. Evaluate the benefits and drawbacks of different FIS systems available on the market.
(CO1) [Comprehension]
7. A) Explain the difference between a business-to-consumer (B2C) business model and a business-to-business (B2B) business model.
B) Which business model would you recommend to a small business in its initial phase? Why?
(CO2) [Comprehension]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 20 = 20M)

8. Imagine you have been selling goods online for the past 2 months and gradually your turnover has increased and your customers' requirements as well as the number of buyers have increased. Now you are planning to automate and sell the goods online through a website. Explain the necessary requirements to create and sell goods through the website.

(CO2) [Application]