PRESIDENCY UNIVERSITY
BENGALURU

SCHOOL OF MANAGEMENT
MID TERM EXAMINATION - NOV 2023

Semester : Semester III - 2022
Course Code : MBA3014
Course Name : Sem III - MBA3014 - Project Management
Program : MBA

Date : 3-NOV-2023
Time : 2:00PM - 3:30PM
Max Marks : 50
Weightage : 25%

Instructions:
(i) Read all questions carefully and answer accordingly.
(ii) Question paper consists of 3 parts.
(iii) Scientific and non-programmable calculator are permitted.
(iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS   (5 X 2 = 10M)

1. Briefly describe the three primary goals of a project

(CO1) [Knowledge]

2. What is a Project? Give any two examples of a Project

(CO1) [Knowledge]

3. Define an Agile project management? Explain in brief with a picture or a paragraph

(CO1) [Knowledge]

4. List out the selection criteria of projects in a large organization

(CO2) [Knowledge]

5. Calculate the direct labour cost for a project team members using the following data: Hourly rate = INR 900 per hour. Days needed – 10 with 7 hours /day. Overhead rate – 30%

(CO2) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS   (3 X 6 = 18M)

6. While many organisation always try to achieve its objectives through projects, yet most of the projects fail. What could be the reasons most projects fail?

(CO1) [Comprehension]

7. Most organisations do routine work and still execute projects of strategic importance. findout the differences between routine work and projects in an educational institution.

(CO1) [Comprehension]

8. Define the basic types of project organization structure. Show it in pictures.

(CO2) [Comprehension]

ANSWER THE FOLLOWING QUESTION **(2 X 11 = 22M)**

9. Describe the basic stages of a project management life cycle with a diagram showing each phase separately on a time scale. Why do the shapes differ? Explain

(CO1) [Application]

10. What do you think may be the purpose of a Work Breakdown Structure? How might it help the Project Manager in organizing the project work? Explain with a simple example of a WBS of any project up to three levels.

(CO2) [Application]