

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF MEDIA STUDIES
MID TERM EXAMINATION - NOV 2023**

Semester : Semester V - 2021

Course Code : BAJ3011

Course Name : Sem V - BAJ3011 - Organisational Behaviour and Media organisations

Program : BAJ

Date : 3-NOV 2023

Time : 9:30AM -11:00AM

Max Marks : 50

Weightage : 25%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(5 X 2 = 10M)

1. List characteristics of OB. (CO1) [Knowledge]
2. What is meant by TQM? (CO1) [Knowledge]
3. Define organizational behaviour. (CO1) [Knowledge]
4. What is Autocratic model? (CO1) [Knowledge]
5. What is meant by balancing work-life conflicts? (CO1) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

6. Explain MBTI. (CO2) [Comprehension]
7. Explain Johari window. (CO2) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(1 X 20 = 20M)

8. Think about the personality traits that you have studied so far. Can you think of jobs or occupations that seem particularly suited to each trait? Which traits would be universally desirable across all jobs? Explain.

(CO2) [Application]