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**Presidency University**

**Bengaluru**

**SCHOOL OF LAW**

**Make-Up Examinations, July 2024**

**Winter Semester**: 2023 - 24

**Course Code**: BBA2002

**Course Name**: BUSINESS INFORMATION

**Program & Sem**: BL & IV

**Date**: 03 JULY 2024

**Time**: 9:30am -12:30pm

**Max Marks**: 100

**Weightage**: 50%

**Instructions:**

1. *Read the all questions carefully and answer accordingly.*
2. *Question paper consists of three parts.*
3. *Scientific and Non Programmable Calculators are permitted.*
4. *Do not write any information on the question paper other than roll number.*

**Part A**

**Answer any FOUR Questions. (4 Q x 5 M = 20 M)**

1. Describe about the raise of intermediaries and its impact on business. (C.O.No.1) [Knowledge]

2. Explain the major regulations of Exports (C.O.No.1) [Knowledge]

3. Outline the Merits of Partnership form business (C.O.No.2) [Knowledge]

4. Employment is playing very important role in success of a business. Infer your points. (C.O.No.2) [Knowledge]

5. Discuss about Off-the-shelf software (C.O.No.3) [Knowledge]

6. Explain about the Rapid Applications development (C.O.No.4) [Knowledge]

**Part B**

**Answer any FOUR Questions. ( 4 Q x 10 M = 40 M)**

7. Explain the concept of Sole Proprietorship, merits and limitations. (C.O.No.2) [Analytical]

8. Enumerate the stages in systems development lifecycle (C.O.No.3) [Analytical]

9. Employment is the outcome of the business success. Infer your points. (C.O.No.3) [Analytical]

10. Discuss the influence of family business in Indian Economy (C.O.No.2) [Analytical]

11. Identify the steps to reduce the Threat to Information Systems (C.O.No.4) [Analytical]

12. Review your points for the Security measures to Internet services in India (C.O.No.4) [Analytical]

**Part C**

**Answer any TWO Questions. (2 Q x 20 M = 40 M)**

15. Explain the history of Trade and Commerce in India and Indigenous Banking System (C.O.No.1) [case study]

16. Traditional waterfall model- Discuss in detail. (C.O.No.3) [Case Study]

17. Elucidate the Types of controls, Techniques for information systems (C.O.No.4) [Case Study]