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**Presidency University**

**Bengaluru**

**SCHOOL OF COMMERCE**

**Make-Up Examinations July 2024**

**Semester**: IV

**Course Code**: SOC1001

**Course Name**: Corporate Governance and Business Ethics

**Program** : BBA

**Date**: 03 / July / 2024

**Time**: 9:30AM-12:30PM

**Max Marks**: 100

**Weightage**: 50%

**Instructions:**

1. *Read the all questions carefully and answer accordingly.*
2. *Question paper consists of three parts.*
3. *Scientific and Non Programable Calculators are Permitted.*
4. *Do not write any information on the question paper other than roll number.*

**Part A**

**Answer any FIVE Questions. (5 Q x 2 M = 10 M)**

1. Define ethical hacking. (C.O.No.4) [Knowledge]

2. Select any two ethics related to finance (C.O.No.4) [Knowledge]

3. List down any two environmental ethics (C.O.No.2) [Knowledge]

4. Label the types of ethics (C.O.No.3) [Knowledge]

5. State normative ethics. (C.O.No.3) [Knowledge]

6. Define corporate governance. (C.O.No.1) [Knowledge]

7. Outline normative ethics (C.O.No.2) [Knowledge]

**Part B**

**Answer any FIVE Questions. (5 Q x 10 M = 50 M)**

8. Differentiate various types of Whistleblowing. (C.O.No.4) [Understand]

9. Summarize the roles and responsibilities of an ethical hacker. (C.O.No.4) [Understand]

10. Explain marketing ethics in detail with relevant examples. (C.O.No.3) [Understand]

11. Differentiate between Consequentialist and Deontology theories. (C.O.No.3) [Understand]

12. Summarize the benefits of adhering the good corporate governance. (C.O.No.1) [Understand]

13. Review the concept of ethical dilemma by giving an example. (C.O.No.2) [Understand]

14. Review the major ethical challenges an organization faces in relation to employee-employer relations. (C.O.No.1) [Understand]

**Part C**

**Answer any TWO Questions. (2 Q x 20 M = 40 M)**

15. Explain the stages and levels of Kohlberg’s Stages of Moral Development with suitable example. (C.O.No.2) [Apply]

16. Examine the pillars of corporate governance and factors affecting the implementation of corporate governance. (C.O.No.1) [Apply]

17. Summarize prisoner’s dilemma by mentioning the Prisoner A and B’s strategies. Review the ways to combat prisoner’s dilemma. (C.O.No.3) [Apply]