



**PRESIDENCY UNIVERSITY,  
BENGALURU**

**SCHOOL OF MANAGEMENT**

**MID TERM EXAMINATION**

**Odd Semester:** 2018-19

**Course Code:** MGT 302

**Course Name:** Business Ethics, Corporate Governance & CSR

**Branch & Sem:** MBA III Sem

**Date:** 23 October 2018

**Time:** 2 Hours

**Max Marks:** 40

**Weightage:** 20%

**Instructions:**

(i) *Answer all parts of the questions are compulsory*

**Part A**

Answer **all** the Questions. **Each** question carries **four** marks.

(3x4=12)

1. Why is business ethics important?
2. Elucidate MCA -21 Principle.
3. Write a note on shareholder democracy in corporate governance.

**Part B**

Answer **all** the Questions. Question carries **twelve** marks.

(1x12=12)

4. (a) What do you think are the reasons for the sudden collapse of Enron?  
(b) Was Enron having proper corporate governance in place? If not what precisely was lacking?  
(c) What lessons can be learnt from the Enron saga?

**Part C**

Answer the Question. Each question carries **eight** marks.

(2x8=16)

5. Interpret the relationship between morality, ethics and ethical theory with the help of at list one example.
6. Define corporate governance and elucidate the evolution of corporate governance in India.



Roll No.

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**SET A**

**END TERM FINAL EXAMINATION**

**Odd Semester:** 2018-19

**Course Code:** MGT 302

**Course Name:** Business Ethics, Corporate Governance & CR

**Programme & Sem:** MBA & III Sem

**Date:** 26 December 2018

**Time:** 3 Hours

**Max Marks:** 80

**Weightage:** 40%

**Instructions:**

- (i) *All parts of the paper are compulsory to answer*

**Part A**

Answer **all** the Questions. **Each** question carries **five** marks.

(4Qx5M=20)

1. Define a corporation and mention its characteristics.
2. What is corporate citizenship?
3. Classify companies on the basis of membership.
4. What is a net-work model under stakeholder theory?

**Part B**

Answer **all** the Questions. **Each** question carries **ten** marks.

(3Qx10M=30)

5. Discuss in detail the Jaipur Foot case study.
6. Explain the models of corporate governance.
7. Explicit Carroll's four-part model of corporate social responsibility.

**Part C**

Answer **all** the Questions. **Each** question carries **fifteen** marks.

(2Qx15M=30)

8. Why do corporations have social responsibilities?
9. Elucidate the four broad theories to explain corporate governance.



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**PRESIDENCY UNIVERSITY  
BENGALURU**

**SCHOOL OF MANAGEMENT**

**SET B**

**END TERM FINAL EXAMINATION**

**Odd Semester:** 2018-19

**Course Code:** MGT 302

**Course Name:** Business Ethics, Corporate Governance & CR

**Programme & Sem:** MBA & III Sem

**Date:** 26 December 2018

**Time:** 3 Hours

**Max Marks:** 80

**Weightage:** 40%

**Instructions:**

(i) *All parts of the paper are compulsory to answer*

**Part A**

Answer **all** the Questions. **Each** question carries **five** marks.

(4Qx5M=20)

1. Discuss the stakeholder theory of the firm.
2. Define a corporation and mention its characteristics.
3. Mention the classification of companies.
4. What is corporate social responsiveness?

**Part B**

Answer **all** the Questions. **Each** question carries **ten** marks.

(3Qx10M=30)

5. Discuss in detail the Jaipur Foot case study and its implications.
6. Elucidate the four broad theories to explain corporate governance
7. Explicit Carroll's four-part model of corporate social responsibility.

**Part C**

Answer **all** the Questions. **Each** question carries **fifteen** marks.

(2Qx15M=30)

8. Why do corporations have social responsibilities elucidate in detail?
9. Explain all the models of corporate governance.