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**PRESIDENCY UNIVERSITY
BENGALURU**

SCHOOL OF ENGINEERING

SET B

END TERM FINAL EXAMINATION

Odd Semester: 2018-19

Course Code: ENG 104

Course Name: Technical Spoken Communication

Programme & Sem: B.Tech (Chemistry Cycle) & I Sem

Date: 07 January 2019

Time: 2 Hours

Max Marks: 80

Weightage: 40%

Instructions:

- (i) **Read all questions carefully.**
- (ii) **Answering all questions are compulsory.**
- (iii) **Write legibly.**

Part A

Answer **all** the Questions. **Each** question carries **five** marks. (4Qx5M=20)

1. How did Steve impress the moderator in Group Discussion? What was the topic of group discussion?
2. Explain first person, second person and third person narration.
3. What is the plot of the story "Unforgettable Salim Ali?"
4. What is the climax of the story "Unforgettable Salim Ali?"

Part B

Answer **all** the Questions. **Each** question carries **ten** marks. (4Qx10M=40)

5. What are the traits of a good listener? Explain.
6. What were the essential elements which Steve Jobs used during his presentations? Explain.
7. Name four Performance Parameters in a GD and explain.
8. What are the types of presentations?

Part C

Answer the Question. Question carries **twenty** marks. (1Qx20M=20)

9. Prepare a Presentation on "**Pollution**"(10-12 SLIDES) with explanation after each slide.



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Part A

Answer **all** the Questions. **Each** question carries **five** marks. (4Qx5M=20)

1. 'Contestant 4 then took over and some other contestant concluded. I didn't care. Because I saw the look in the moderator's eyes, she was impressed. I am sure 3 points impressed her:...' What were the three points that impressed the moderator in the text 'The Interview' by Thomson Robert? What was the result of the GD?
2. "Hard Work without smart work is hardly smart." Elaborate the statement in not more than 100 words.
3. How did Salim Ali reach BNHS?
4. What is Narration? What were the types of narration

Part B

Answer **all** the Questions. **Each** question carries **ten** marks. (4Qx10M=40)

5. What are the traits of a good listener?
6. What are the 11 lessons that one can learn from Carmine Gallo's '11 Presentation Lessons You Can Still Learn From Steve Jobs'?
7. How to overcome the barriers to effective listening?
8. What are the categories of Participants in GD? Explain them briefly.

Part C

Answer the Question. Question carries **twenty** marks. (1Qx20M=20)

9. Prepare a presentation on Social Media and its Impact on Youth. (10-12 slides) with explanation after every slide.