

Roll No																			
---------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--



**PRESIDENCY UNIVERSITY  
BENGALURU**

**SET-B**

**SCHOOL OF LAW  
END TERM EXAMINATION – MAY/JUNE 2024**

**Semester:** Semester IV - 2022

**Course Code:** BBL2008

**Course Name:** - Management and Behavioral Accounting

**Program:** BBA LLB Honors

**Date :** June 18, 2024

**Time :** 9:30 AM -12:30 PM

**Max Marks :** 100

**Weightage :** 50%

---

**Instructions:**

- (i) Read all questions carefully and answer accordingly.
  - (ii) Question paper consists of 3 parts.
  - (iii) Scientific and non-programmable calculator are permitted.
  - (iv) Do not write any information on the question paper other than Roll Number.
- 

**PART A**

**ANSWER ANY FOUR QUESTIONS**

**4Q X 5M = 20 MARKS**

1. Ritu is the manager of the Northern division of a large corporate house. Identify the level does she work in the organisation. Explain her basic functions .  
(CO3) [Knowledge]
2. Co-ordination is the essence of management. Do you agree? Give reasons.  
(CO3) [Knowledge]
3. Discuss about how management as Multidimensional and Group activity ?  
(CO4) [Knowledge]
4. Discuss about Division of Work and Balancing Authority and Responsibility as per Henry fayol's principles.  
(CO4) [Knowledge]
5. Discuss the relationship between decentralization and organizational culture. Describe about the impact of decentralization on organization culture.  
(CO5) [Knowledge]
6. Explain the term "span of control" and its importance in organizational design.  
(CO5) [Knowledge]

## PART B

### ANSWER ANY FOUR QUESTIONS

4Q X 10M = 40 MARKS

7. Making a decision in management involves selecting one alternative from a list of two or more. It entails weighing the benefits and drawbacks and selecting the best course of action to reach the intended result. Discuss about organizational and personal decision. Also explain about individual and group level decision.  
(CO2) [Application]
8. Principles of direction serve as a guide as to what is to be observed while directing. Discuss about the principles of - Harmony of Objectives, Unity of Direction, Direct Supervision and Appropriate Leadership Style which are helpful in the fulfilment of objective of directing.  
(CO4) [Application]
9. Following planning, organizing is a crucial management role that involves coordinating human efforts, allocating resources, and integrating the two in a way that make the attainment of goals. Define the concept of organizing? Mention any four the natures of organizing.  
(CO3) [Application]
10. Morale is low among your team members, resulting in decreased productivity and increased absenteeism. How would you apply the Kaizen approach to engage employees by empowering them to suggest improvements, recognize their contributions, and foster a culture of continuous learning and development?  
(CO1) [Application]
11. Effective directing is an art, that a superior can learn through practice. Based on above statement discuss about any five principles of directing.  
(CO4) [Application]
12. Organizational Behavior describes how people interact with one another inside of an organization, such as a business. Discuss the above statement with an example.  
(CO5) [Application]

## PART C

### ANSWER ANY TWO QUESTIONS

2Q X 20M = 40 MARKS

13. The interactions that take place within an enterprise or other sort of organization are referred to as organizational behaviour. Discuss about the contribution of organization behaviour in social, psychology and sociology.  
(CO5) [Analysis]
14. There are several hurdles in the communication process. There will frequently be disruptions and distortions to the intended message, which results in misunderstandings and poor communication. Discuss about Cultural, Physical and Physiological of communication.  
(CO4) [Analysis]
15. Span of control is important in a business as it determines the width of the organization and can determine the efficiency. Discuss about any five factors affecting span of control in an organization.  
(CO3) [Analysis]