

Roll No



**PRESIDENCY UNIVERSITY  
BENGALURU**

**SET B**

**SCHOOL OF MANAGEMENT  
END TERM EXAMINATION - JAN 2024**

**Semester :** Semester V - 2021

**Course Code :** BBA3006

**Course Name :** Mergers and Acquisition

**Program :** BBA

**Date :** 08-JAN-2024

**Time :** 1:00 PM - 4:00 PM

**Max Marks :** 100

**Weightage :** 50%

**Instructions:**

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

**PART A**

**ANSWER ALL THE QUESTIONS**

**5 X 2M = 10M**

1. Define the meaning of CBMA.  
(CO3) [Knowledge]
2. There are various Defensive measure towards hostile takeover. Describe the meaning of Poison pill defensive measure.  
(CO4) [Knowledge]
3. CCI is one of the major legal regulator of M&A process. Define the full form of CCI.  
(CO1,CO5) [Knowledge]
4. Valuation is an important step in merger and acquisition. Define the meaning of valuation.  
(CO3,CO2) [Knowledge]
5. Takeover is one of the types of corporate reconstruction. Describe the meaning of Takover.  
(CO4) [Knowledge]

**PART B**

**ANSWER ALL THE QUESTIONS**

**5 X 10M = 50M**

6. X ltd decided to merge with Y Ltd. Then board of directors raised the question why? As a manager you are required to convince them by interpreting the internal and external factors which are leading to Merger and Acquisition process.  
(CO5,CO1) [Comprehension]

7. SEBI has a major role in the approval of Merger process. There are some guidelines which is provided by SEBI Takeover code. You are required to prepare the report on salient features of SEBI Takeover code.
- (CO4,CO3) [Comprehension]
8. There should be many problems a company has to face if it is decided for the process of merger and acquisition. Summarize the human resource related issues a company has to face after the merger process.
- (CO2,CO4) [Comprehension]
9. There are many legal formalities are there to complete the process of Merger and Acquisition. There are many legal authorities also. CCI is one of them. Discuss the role of CCI in merger and acquisition.
- (CO5,CO1) [Comprehension]
10. Your company is planning for a merger with another company. The process of merger and acquisition require few months to complete as it requires some approvals from various part. As the CEO of the company you have to classify the various approvals and steps for completing the merger and acquisition process. Explain the steps .
- (CO3,CO2) [Comprehension]

### **PART C**

**ANSWER ALL THE QUESTIONS**

**2 X 20M = 40M**

11. A company is evaluating its possibilities to merge with a with another company to increase its market share and to reduce the competition. There are several ways to do the merger. You as a manager is appointed to show the best way for that you are supposed to illustrate the various categories of merger.
- (CO3,CO1) [Application]
12. You are working as a manager in Y.ltd. Their board of directors decided to acquire a company which is working in Japan. They gave You the incharge to analyse the pros and cos of this acquisition. You are required to prepare a note on various advantages and disadvantages of this acquisition.
- (CO3,CO4) [Application]