

Roll No



**PRESIDENCY UNIVERSITY  
BENGALURU**

**SET A**

**SCHOOL OF MANAGEMENT  
END TERM EXAMINATION - JAN 2024**

**Semester :** Semester V - 2021

**Course Code :** BBA3014

**Course Name :** Human Resource Development

**Program :** BBA

**Date :** 08-JAN-2024

**Time :** 1:00 PM - 4:00 PM

**Max Marks :** 100

**Weightage :** 50%

**Instructions:**

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

**PART A**

**ANSWER ALL THE QUESTIONS**

**5 X 2M = 10M**

1. How much is the pivotal role of HRD in facilitating learning in the organizational context.  
(CO1) [Knowledge]
2. How do you define Diversity Training?  
(CO2) [Knowledge]
3. Outline the Uses of Group based training methods?  
(CO3) [Knowledge]
4. Identify different marketing strategies in HRD function?  
(CO4) [Knowledge]
5. State Multi-Lingual HRD?  
(CO3) [Knowledge]

**PART B**

**ANSWER ALL THE QUESTIONS**

**5 X 10M = 50M**

6. Explain the concept of Training Needs Analysis ?  
(CO1) [Comprehension]
7. Delivery training in Human Resource Development (HRD) is a specialized program. Explain the key notes for delivery training in HRD?  
(CO2) [Comprehension]
8. Total Quality Training and Human Resource Development, when integrated seamlessly, create a robust framework for organizational success. Estimate the importance of integration of TQT with HRD?  
(CO4) [Comprehension]

9. Recognize Management Training and Development: Problems, Paradoxes and Perspectives in organizations?

(CO3) [Comprehension]

10. Generalize the role of Accounting for HRD function to make informed decisions in organizations?

(CO4) [Comprehension]

### **PART C**

**ANSWER ALL THE QUESTIONS**

**2 X 20M = 40M**

11. As a HRD manager of fintech company, examine the selection, design and uses of individual training methods for your employees in the company?

(CO3) [Application]

12. A multinational technology company is experiencing rapid changes in the industry due to advancements in artificial intelligence and automation. The HRD team implements a comprehensive learning strategies to increase employee skills, innovation and efficiency. Determine the strategies in Supporting Learning in the Third Millennium for employees.

(CO4) [Application]