

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

SET-A

**SCHOOL OF DESIGN
END TERM EXAMINATION – MAY/JUNE 2024**

Semester : Semester IV

Course Code : DES2041

Course Name : Research Methodology

Program : B. Design

Date : June 6, 2024

Time : 01.00pm to 04.00pm

Max Marks : 100

Weightage : 50%

Instructions:

(i) Read all questions carefully and answer accordingly.

(ii) Question paper consists of 3 parts.

(iii) Scientific and non-programmable calculator are permitted.

(iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ANY 5 QUESTIONS

5QX6M=30M

1. Write a short note about the importance of data collection?
(CO1) [Knowledge]
2. How can you ensure the literature review is comprehensive?
(CO1) [Knowledge]
3. Explain the importance and the purpose of Literature review in research paper?
(CO1) [Knowledge]
4. Explain, what should be included in a research report?
(CO1) [Knowledge]
5. Write few words about the descriptive research?
(CO1) [Knowledge]
6. What is case study and its importance in research design?
(CO1) [Knowledge]
7. What do you understand the difference between summary and abstract in research?
(CO1) [Knowledge]

PART B

ANSWER ANY 2 QUESTIONS

2QX15M=30M

8. Write the process of research design as per your understanding.
(CO2) [Comprehension]

9. Brief about the importance of 3 different types of research methodologies? (CO2) [Comprehension]
10. What are the 10 types of research design, write it in detail. (CO2) [Comprehension]

PART C

ANSWER ANY 2 QUESTIONS

2QX20M=40M

11. Write about the 5 steps of data analysis for a Research Paper ? (CO3) [Application]
12. What is data analysis in research with example? **20 marks** (CO3) [Application]
13. What are the 10 types of research design, name it. (CO3) [Application]