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PRESIDENCY UNIVERSITY BENGALURU

**SET B**

SCHOOL OF MEDIA STUDIES

**END TERM EXAMINATION – MAY / JUNE 2024**

**Semester :** Semester IV - 2022

**Course Code :** BAJ3001

**Course Name :** Ethics in Media and The Legal Framework

**Program :** BA Journalism and Mass Communication

**Date :** June 10, 2024

**Time :** 09.30am -12.30pm

**Max Marks :** 100

**Weightage :** 50%

**Instructions:**

1. *Read all questions carefully and answer accordingly.*
2. *Question paper consists of 3 parts.*
3. *Scientific and non-programmable calculator are permitted.*
4. *Do not write any information on the question paper other than Roll Number.*

**PART A**

**ANSWER ANY 10 QUESTIONS 10Q X 2M =20M**

* 1. What is MISA?
  2. What are customs?
  3. Explain right to fair trial.
  4. What is the role of media in democracy?
  5. Explain hate speech.
  6. What are ethics?
  7. What is meant by media trial?
  8. Mention ant two laws pertaining to social media and OTT.
  9. What is meant by media integrity?
  10. What is meant by cannons of journalism?
  11. Explain parliamentary proceeding.

(CO1) [Knowledge] (CO1) [Knowledge] (CO1) [Knowledge] (CO1) [Knowledge] (CO1) [Knowledge] (CO1) [Knowledge] (CO1) [Knowledge] (CO1) [Knowledge] (CO1) [Knowledge] (CO1) [Knowledge] (CO1) [Knowledge]

* 1. What is meant by information privacy?

(CO1) [Knowledge]

**PART B**

**ANSWER ANY 8 QUESTIONS 8Q X 5M =40M**

* 1. Write a note on paparazzi and British royal family.
  2. Freedom of press is not obsolete in India. Explain
  3. Explain history of Indian media laws.
  4. Explain the broadcasting code in India.
  5. Explain Indian media laws pertaining to print?
  6. Explain the role of Press council of India.

(CO2) [Comprehension] (CO2) [Comprehension] (CO2) [Comprehension] (CO2) [Comprehension] (CO2) [Comprehension] (CO2) [Comprehension]

* 1. Explain atleast two ethical dilemnas a reporter will face during his tenure as a journalist.

(CO2) [Comprehension]

* 1. Explain ethical dilemnas in media with suitable examples.
  2. Explain press council of India.
  3. Write a note on 1975 emergency and freedom.

(CO2) [Comprehension] (CO2) [Comprehension] (CO2) [Comprehension]

**PART C**

**ANSWER ANY 2 QUESTIONS 2Q X 20M =40M**

* 1. The proprietor of a newspaper organisation passes away. The newspaper in question carries detailed reports on the life and times of its proprietor.on the entire front page, and even large sections of some inside pages. News which would otherwise be very important is given secondary position in the display. This routine continues for a couple of more days until the funeral takes place. Do you consider this, a breach of ethical conduct or not, on the part of the newspaper, to be devoting extra space to highlight its proprietor's death; inatead of fulfiling its responsibility to the public by providing news of the day? Justify your stand.

(CO3) [Application]

* 1. A newspaper published a false report in its issue dated April 1, in the full knowledge that it is untrue. In the next day's paper, on the front page is displayed a note from the editor that the previous day being 'April Fool's Day'. the newspaper had carried the said report. How do you view this incident from the ethical point of view?

(CO3) [Application]

* 1. What do you understand by Freedom of Press? What is your view about the degree of control or freedom given to the press? Give examples to support your side.

(CO4) [Application]