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PRESIDENCY UNIVERSITY BENGALURU

**SET-A**

SCHOOL OF MANAGEMENT

**END TERM EXAMINATION – MAY/JUNE 2024**

**Semester :** Semester IV - 2022

**Course Code :** SOC1001

**Course Name :** - Corporate Governance and Business Ethics

**Program :** BBA

**Date :** June 14, 2024

**Time :**9:30 AM -12:30 PM

# Max Marks : 100

**Weightage :** 50%

# Instructions:

1. *Read all questions carefully and answer accordingly.*
2. *Question paper consists of 3 parts.*
3. *Scientific and non-programmable calculator are permitted.*
4. *Do not write any information on the question paper other than Roll Number.*

**PART - A**

**ANSWER ANY 5 QUESTIONS 5 X 2 = 10M**

1. Outline the difference between responsibility and accountability.
2. Outline any two key features of German Model of Corporate Governance.
3. List down any two universal moral laws under Kantian theory.
4. List down any two environmental ethics.
5. Identify the founder of traditional utilitarianism.
6. List down any two ethics related to advertising.

(CO1) [Knowledge] (CO2) [Knowledge] (CO3) [Knowledge] (CO4) [Knowledge] (CO3) [Knowledge] (CO4) [Knowledge]

1. Of the Anglo-American corporate governance structure, state the meaning of the word ‘Lien’?

(CO1) [Knowledge]

**PART - B**

**ANSWER ANY 5 QUESTIONS 5 X 10 = 50M**

1. Ethical Hackers must follow certain guidelines in order to perform hacking legally. Summarize the roles and responsibilities of an ethical hacker.

(CO4) [Comprehension]

1. This approach to governance is typically more societal-oriented and is sometimes called Continental European approach. This approach has two-tier board.

Summarize the key features by identifying the corporate governance model.

(CO2) [Comprehension]

1. Kohlberg’s Six Stages of Moral Development outline how individuals progress in their moral reasoning, from basic level to higher-level ethical principles. The stages reflect a gradual evolution from self-centered thinking to a broader understanding of universal ethical principles. Explain the stages and levels of Kohlberg’s Stages of Moral Development.

(CO3) [Comprehension]

1. Some of the major issues an organization deals with is handling ethical challenges in workforce diversity.

Review the major ethical challenges an organization faces in relation to employee-employer relations.

(CO4) [Comprehension]

1. Differentiate between Consequentialist and Deontology theories.
2. Differentiate various types of Whistleblowing.

(CO3) [Comprehension] (CO4) [Comprehension]

1. Let’s suppose economists could prove that the world economy would be stronger, and that most people would be happier, healthier, and wealthier, if we just enslaved 2% of the population. Although the majority of people would benefit from this idea, most would never agree to it. However, when judging the idea solely on its results, then “the end justifies the means.” Summarize the essence of this theory.

(CO3) [Comprehension]

**PART - C**

**ANSWER ANY 2 QUESTIONS 2 X 20 = 40M**

1. Issues in corporate governance arise when there is a disconnect between management and shareholder interests, potentially leading to inefficiencies and mismanagement. Addressing these challenges is crucial for fostering transparency, accountability, and long-term sustainability within organizations.

Interpret the issues involved in corporate governance.

(CO1) [Application]

1. The examination and evaluation of different corporate governance frameworks has intensified with the rise of globalization in global markets. It has become clear that corporate environments and structures can vary significantly, even when company objectives are fundamentally similar.

Determine the difference between each of the corporate governance models in detail.

(CO2) [Application]

1. Social contract theory, as developed by Hobbes and Locke, explores the origins of society and the legitimacy of political authority. This foundational concept has significantly influenced modern political thought and the development of democratic governance.

Interpret the essence of Social contract theory as per Hobbes and Locke.

(CO3) [Application]