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PRESIDENCY UNIVERSITY BENGALURU

**SET-B**

SCHOOL OF LAW

**END TERM EXAMINATION – MAY/JUNE 2024**

**Semester:** Semester VI - 2021

**Course Code:** LAW4014

**Course Name:**  Media and Law

**Program:** BA LLB Honors

**Date :** June 21, 2024

**Time :** 1:00 PM - 4:00 PM

**Max Marks :** 100

**Weightage :** 50%

**Instructions:**

1. *Read all questions carefully and answer accordingly.*
2. *Question paper consists of 3 parts.*
3. *Scientific and non-programmable calculator are permitted.*
4. *Do not write any information on the question paper other than Roll Number.*

**PART A**

**ANSWER ANY FOUR QUESTIONS 4Q X 5M = 20 MARKS**

* 1. List the major media legislation acts passed in Britain in the 20th century.

(CO1) [Knowledge]

* 1. Explain the concept of "net neutrality" and its significance in the regulation of the internet.

(CO2) [Knowledge]

* 1. Explain the significance of the Supreme Court's decision in the case of People's Union for Civil Liberties (PUCL) vs. Union of India in relation to telephone tapping and privacy.

(CO3) [Knowledge]

* 1. Name and describe the primary regulatory frameworks governing the internet in India.

(CO4) [Knowledge]

* 1. List the key ways in which media can influence human rights awareness and advocacy.

(CO5) [Knowledge]

* 1. List and explain the main features of new media that differentiate it from traditional media.

(CO1) [Knowledge]

**PART B**

**ANSWER ANY FOUR QUESTIONS 4Q X 10M = 40 MARKS**

* 1. Examine the influence of radio broadcasting on mass communication and societal change in the early 20th century.

(CO1) [Application]

* 1. Examine the reasonable restrictions imposed under Article 19(2) of the Indian Constitution and their implications for free speech.

(CO2) [Application]

* 1. Analyze the impact of the Cable T.V. Networks (Regulation) Act of 1995 on the broadcasting industry in India.

(CO3) [Application]

* 1. Apply the provisions of the IT Act of 2000 to a case where an intermediary is accused of not taking down defamatory content hosted on its platform.

(CO4) [Application]

* 1. Compare and contrast the effectiveness of self-regulation mechanisms and legal regulations in addressing the issue of paid journalism.

(CO5) [Application]

* 1. Analyze the impact of the Right to Information Act, 2005 on transparency and accountability in Indian governance.

(CO2) [Application]

**PART C**

**ANSWER ANY TWO QUESTIONS 2Q X 20M = 40 MARKS**

* 1. In light of increasing cyberattacks on media organizations, a national media house seeks to enhance its cybersecurity measures while ensuring compliance with data protection laws. Develop a legal and technical strategy for the media house to protect its digital assets and user data. Analyze the role of evolving cyber laws in safeguarding media operations.

(CO1) [Analysis]

* 1. A news channel broadcasts a sting operation that allegedly exposes corruption in a government department. The government accuses the channel of entrapment and violating privacy laws. Analyze the legal arguments both for and against the news channel, and interpret how courts interpret media freedom versus individual privacy rights.

(CO2) [Analysis]

* 1. A leading social media influencer has been promoting a dietary supplement that claims to offer miraculous health benefits without scientific evidence. Using the provisions of the Advertisement Act of 1954, outline the legal actions that can be taken against the influencer and the supplement company. Analyze the potential outcomes and the impact on consumer protection.

(CO3) [Analysis]