

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

SET-B

**SCHOOL OF MANAGEMENT
END TERM EXAMINATION – MAY/JUNE 2024**

Semester : Semester VI -2021

Course Code : BBE3004

Course Name : Legal Aspects of E Commerce

Program : BBA

Date : June 03, 2024

Time : 9:30 AM - 12:30 PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART - A

ANSWER ANY 5 QUESTIONS

5 X 2 = 10

1. List the features of e-commerce. (CO1) [Knowledge]
2. List any four types of the e-commerce. (CO1) [Knowledge]
3. Give the meaning of a digital signature. (CO2) [Knowledge]
4. Mention any two objectives of the Information Technology Act, 2000. (CO3) [Knowledge]
5. Define digital copyright. (CO3) [Knowledge]
6. Mention the purpose of EC Regulations (Brussels & Rome) in the context of jurisdiction and applicable law in the European Union. (CO4) [Knowledge]
7. Propose a set of characteristics that are essential for digital signatures to be considered secure and legally valid. (CO4) [Knowledge]

PART - B

ANSWER ANY 5 QUESTIONS

5 X 10 = 50

8. Describe the different types of threats faced by E-Commerce industry in international transactions. (CO1) [Comprehension]

9. Illustrate the factors that courts may consider when determining jurisdiction in cases involving multiple jurisdictions. Describe how do these factors help ensure that the chosen jurisdiction is fair and appropriate.
(CO2) [Comprehension]
10. Discuss the problems faced by consumers in the virtual world regarding product quality, fraudulent practices, and dispute resolution.
(CO3) [Comprehension]
11. Describe the types of offenses that can occur under data protection laws. Discuss the penalties for non-compliance with data protection laws.
(CO3) [Comprehension]
12. Illustrate the OECD guidelines on taxation in the digital economy. Discuss how do these guidelines help countries address tax challenges arising from digitalization.
(CO3) [Comprehension]
13. Interpret the security advantages of using digital signatures over traditional paper-based signatures.
(CO4) [Comprehension]
14. Contrast the digital signatures with electronic signatures. Extract the main differences between these two types of signatures, and infer impact their use in different types of transactions.
(CO4) [Comprehension]

PART - C

ANSWER ANY 2 QUESTIONS

2 X 20 = 40

15. Apply the principles of Private International Law to a hypothetical e-commerce scenario involving a dispute between an online retailer based in the United States and a consumer in India regarding a defective product purchased online.
(CO1) [Application]
16. Explain the Theoretical framework to address multiple jurisdictions in E-Commerce Transactions in Global Level Trade & Commerce.
(CO2) [Application]
17. XYZ Corp has developed a new software application for managing financial transactions. They want to protect their intellectual property rights in the software. Illustrate the steps XYZ Corp should take to protect their software under intellectual property laws. Additionally, demonstrate any potential challenges they might face in enforcing their rights.
(CO3) [Application]