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**PRESIDENCY UNIVERSITY
BENGALURU**

Department of Research & Development

**Mid – Term Examinations – AUGUST
2024**

Odd Semester : Ph.D. Course Work

Date : 12 / 08 / 2024

Course Code : COM 831

Time : 09:30 am – 11.00 am

Course Name: Digital Human Resource Management

Marks : 50

Department : School of Commerce

Weightage : 25%

Instructions:

- (i) Read the all questions carefully and answer accordingly.
(ii) Do not write any matter on the question paper other than roll number.
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PART A (THOUGHT PROVOKING)

Answer all the Questions. Each question carries 5 marks.

(4Qx 5M= 20M)

1. Define Digital HRM (CO:01BL: Knowledge)
2. Explain HRM and HCM. (CO:02 BL: Comprehension)
3. List out the Models of Digital HRM (CO:01BL: Knowledge)
4. State an effective way to build trust among employees (CO:02BL: Knowledge)

PART B (PROBLEM SOLVING)

Answer all the Questions. Each question carries 10 marks.

(3Qx 10M= 30M)

5. Explain the strategies for attracting the Talent. (CO:02 BL: Comprehension)
6. Describe the Challenges faced by New Age HR Manager. (CO:01 BL: Comprehension)
7. State the Administrative issues in online recruitment. (CO:02BL: Knowledge)